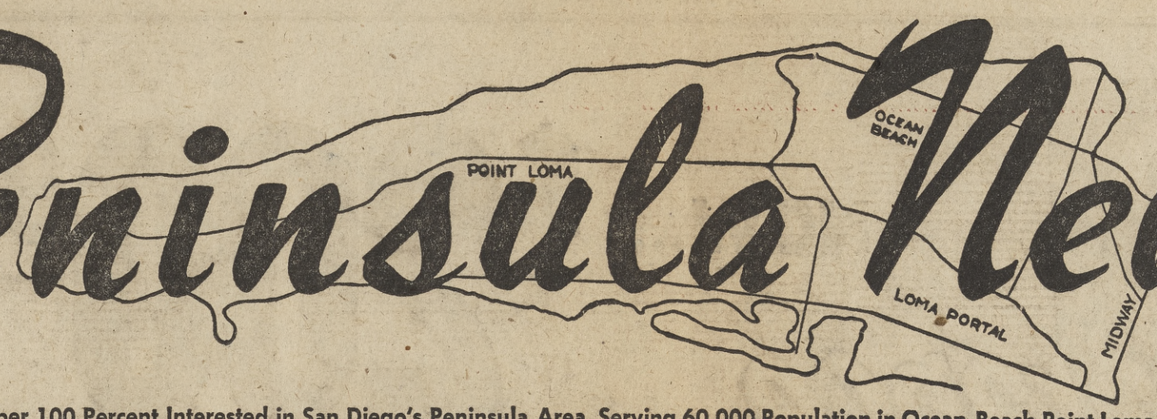
200-0208-1957 PN-132

Peninsula News



The Only Newspaper 100 Percent Interested in San Diego's Peninsula Area. Serving 60,000 Population in Ocean Beach-Point Loma-Loma Portal-Midway

No. 16—Thirty-seventh Year. Ocean Beach, San Diego 7, California Thursday, February 7, 1957 Phones: AC-3-3156 - AC-3-3157 Ten Cents a Copy TEN PAGES

READ BY MORE THAN
15,000
LOCAL FAMILIES
EVERY WEEK
By Carrier 4 weeks 25c
By Mail - - 1 year 5.50

HERE'S the POINT!

By SPENCE HELD

I thought a bus driver would dislocate his neck the other afternoon when he spotted a platinum blonde in purple pants sashaying down the street in Ocean Beach.

Yeah, and I hurriedly plugged my ears Saturday night when a radio spieler went into a long harangue about the virtues of Point Loma "tomahto" juice. He repeated "tomahato" so many times I'd have thrown a tomato at him if he'd been within range.

Like the guy who got tired of Liberatchy and Elvis Presley on TV . . . He grabbed an axe and smashed his TV set into kindling.

"That'll fix 'em," he growled.

* * *

Personally, my heart bleeds for Elvis and his beautiful sideburns, now that the nasty old Army plans to shave his head or something when he's inducted . . . Some of the 14-year-old squealers may never suryive that blow.

Oh, and one of the San Diego sheets recently reported that "Lindsay, 10, youngest of Bing Crosby's four sons, today took a pre-induction physical examination for military service."

They're really scraping the bottom of the barrel, huh?

* * *

Ctiy Manager O. W. Campbell sent me a copy of "This Fantastic City—San Diego," by Shelley J. Higgins as told to Richard Mansfield

"Because of your personal association with the judge (Higgins) you will find this book of particular interest," Campbell wrote. "In addition to this, however, I know you will find it a fascinating documentary record of a phase of San Diego's development which has never been told before."

* * *

Fascinating is right. I stayed up until 4 a.m. Sunday reading it, and have been nibbling at it ever since.

If you're an old resident of San Diego—and by that I mean before 1930—you will get a large charge out of this book. If you're a Johnny-Come-Lately interested in reading the truth about the city's long dramatic fight for water, with a cast of colorful characters, then it's for you, too.

The story of Hatfield the Rainmaker and the 1916 flood is all there in authentic detail . . . El Capitan Dam—"how some people who tried their utmost to prevent one of our best water developments, wound up by claiming credit for it when it was completed." . . . Charlie Crouch, the dapper eloquent attorney who sometimes wept copiously in court, to influence juries . . . Col. Ed Fletcher, Abraham R. Sauer, Virgilio Bruschi, etc.

* * *

Sauer, the tall ungainly editor of the weekly Herald, was fond of harpooning political figures. Once he took on Bruschi, an Italian councilman . . . After the paper came out, Bruschi was sitting in City Council meeting whittling a stick when Sauer walked in.

"Pocket knife in hand, Bruschi leaped toward the editor, spitting Italian profanity. Quick as the little fellow was, however, he was no match for Sauer . . . We saw Sauer legging it down G st. toward the police station, with Bruschi losing ground, unable to match the editor's strides."

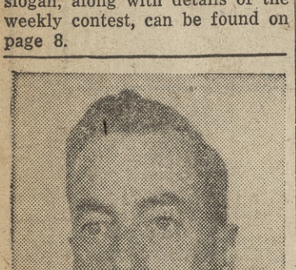
* * *

I remember Bruschi and Sauer . . . I've still got a copy of Sauer's blast in the Herald against Aimee Semple McPherson, the evangelist, who "dived into the ocean and came up in the desert" with a story of being kidnaped.

Sauer could sling words and he really teed off on Aimee. Copies of the Herald sold for $1 in L.A., New York, etc., it was reported at the time.

SLOGAN CONTEST

Mrs. David Halbert, 1332 Devonshire Dr., was last week's winner in the Peninsula News Booster Slogan Contest. Her winning slogan, along with details of the weekly contest, can be found on page 8.



VISITOR—Selden Hooper, district governor of Lions International, will visit the Ocean Beach Lions Club tonight at 7 to meet with President Ted Bates, Secretary Tom Arnold and other officers and members of the club.

RECEIPT—Gavin Riley, 12, Peninsula News carrier boy, is about to give a receipt for his monthly 25-cent collection to Mrs. William R. Owen, 4003 Orchard Ave. The receipt is good for one admission to the Strand Theatre in O. B. when accompanied by one paid adult admission. It will be honored any Monday, Tuesday, Wednesday or Thursday until March 7.—P. N. staff photo.

Weekly Newspapers Fastest-Growing Publications In U.S., Says 'Time'

NEW YORK—Weekly newspapers today are the fastest-growing publications in the U.S., Time says in a special report in the Feb. 4 issue.

"Metropolitan newsmen who daydream of retiring to a country paper have long viewed weeklies more as a rural retreat than as an influential segment of the press," Time says. "But with the swift growth of suburbs and small towns since World War II, weeklies have largely shed their cracker-barrel ways, developed sophistication and a new sense of mission."

Editorial Vitality

Weekly Newspaper Representatives, Inc., last week reported that 8,478 weeklies in the U.S. in 1956 reached a paid circulation of [illegible] 1955. Estimated gain for the 1,700 dailies (total circ. more than 56 million): about 2%. Advertising in weeklies increased 1.2% to a record $112 million; this includes a 30% jump to ($25 million) in national ads since 1954 vs. an estimated 10% gain for dailies.

"The weeklies' resurgence reflects editorial as well as economic vitality," Time says. "In addition to relaying the backfence chit-chat on which weeklies have traditionally thrived, the papers are the only interpreters and watchdogs of local governments in hundreds of U.S. communities, whose problems, aims and achievements go largely unrecorded in the metropolitan press."

Missing Bicycle Found By Reader

Philip Mele, 13, got his bike back.

The Peninsula News had an item last week about Philip's missing bicycle. He resides at 3027 Macaulay St.

A woman residing on Quimby St. read the story and then telephoned Philip's mother that a bike answering the description was lying in some shrubbery in her block. Mrs. Mele went there and retrieved it.

Point Loma PTA

The monthly meeting of the Point Loma High School PTA will be held Monday, Feb. 11 at 6:45 p.m. in the school cafeteria.

It will be a potluck dinner commemorating the annual observance of Parent-Teacher's Founders Day. A telephone committee has been busy in an effort to contact all parents, and any who have missed their call may get the desired information by calling Mrs. Edna Castle at AC-3-7873.

Past presidents of Point Loma PTA will be honored and a life membership award will be presented by George Worthington, chairman of the committee.

John C. Lamott will speak on "Scholarship Opportunities," and the high school band will play under the direction of Eugene Holloway.

All Point Loma parents are cordially invited to attend.

Good Response

Mrs. D. F. Flanigan of 2280 Froude St. ran a classified ad in the Peninsula News seeking a responsible woman to baby-sit while she took over a classroom to help relieve the teacher shortage. She received 23 calls and has hired a capable woman . . . Classified ads in the Peninsula News get results.

Lomans Engage Lincoln Friday

Victor over La Jolla and loser to Helix, Point Loma High School's basketball team is scheduled to meet Lincoln in a second-round City League game Friday at 8:15 in the local gym.

The locals lost a close one at the Lincoln gym several weeks ago and Friday's tussle should be worth watching.

Helix of the Metro League defeated Pt. Loma, 63-59, in a slambang contest Tuesday afternoon at the local gym. Gene Fleming tallied 16 points for the Lomans.

Jerry Booth scored 16 against La Jolla Friday night as the locals won, 41-30.

Loma Council PTA Collects $2,722 In Mothers March

PTA members representing the eight schools in Loma Council collected a total of $2,722.74 in the Mothers March Against Polio last Thursday, according to Mrs. E. J. Dingle, health chairman for the council.

Meanwhile, Harold Tebbetts, Ocean Beach chairman for the March of Dimes, reported that $164 was raised at the luncheon in King's Cafe Jan. 28. The luncheon was free but donations went to the March of Dimes.

The luncheon was sponsored by the O. B. Chamber of Commerce. Mrs. Bettie Knauer, chairman of the women's committee, thanked the 11 women who participated as waitresses.

H. J. LaDou Heads Cabrillo Savings And Loan Ass'n.

H. J. LaDou, Ocean Beach businessman, has been elected president of the Cabrillo Savings and Loan Association, 4994 Newport Ave., it was announced this week by Max B. Hargis, executive vice president. LaDou succeeds Clair W. Burgener.

Fred S. Leeds was elected vice-president and succeeds Keith Carlin, who was elected secretary-treasurer. Hargis was re-elected to his post and all officers except Hargis were elected to the board of directors.

Two new directors were elected. They are George Campbell and Capt. Harry N. Krog. In addition to the officers, re-elected [illegible] Burgener, Louis E. DeFalco and Edward P. Silva.

Hargis reported that the Cabrillo Savings and Loan Association, which opened for business Dec. 17, has enjoyed steady growth since its opening.

"The immediate success of our organization clearly proves that a need existed for a savings and loan organization in the Ocean Beach-Point Loma area," Hargis added.

Loma Portal PTA Founders' Day Program Planned

Mrs. Maude C. McKim, principal of Loma Portal School from 1918 to 1946, will be guest of honor at a Founders' Day program Wednesday, Feb. 13, at 7:30 p.m. in the school auditorium.

Mrs. Donald W. Giddings, program chairman, will present a "This is Your Life—Loma Portal School" program. The general theme for Founders' Day is "Profiting By Things Past."

The celebration is also the 25th anniversary of the presidency of Mrs. George Abel, now a senator from Nebraska. She wired greetings and regrets at not being able to attend the meeting.

Two life memebrships in PTA will be awarded. Mrs. George R. Callahan will preside. Second grade mothers are hostesses.

OCEAN BEACH—This snow man stood in front of the Sunset Market at Sunset Cliffs Blvd. and Niagara Ave. for several hours last Thursday. M. F. Godwin, of the market, brought the snow in from the Lagunas.—P. N. staff photo.

Peninsula Residents To Receive Salk Innoculations Here Saturday

Peninsula residents up to 40 years of age may receive Salk inoculations against paralytic poliomyelitis free of charge to the individual this Saturday from 9 a.m. to 2 p.m. at Point Loma High School.

Volunteer physicians of the [illegible] Medical Society will give the injections at the public clinic, which has been scheduled by the San Diego Department of Public Health.

Dr. J. B. Askew, Director of Public Health, said yesterday San Diego County is the first county in the nation to hold public clinics for mass immunization of adults as well as children against paralytic poliomyelitis. The Point Loma clinic is one of six to be held Saturday, the first group scheduled in the county.

Persons may get their first, second or booster injection of Salk vaccine at the public clinics. [illegible] clinics have been scheduled in each area. The second public clinic on Point Loma will be held Saturday, March 30, from 9 a.m. to 2 p.m. at the Point Loma High School.

Persons getting their first injections this Saturday should return for their second injections on March 30, Dr. Askew said.

Burdine Services Held Here Sunday

Services for Warren (Dad) Burdine, 79, retired manager of Lownes Department Store in Ocean Beach and a familiar figure in the community, were held Sunday in Beardsley Funeral Home. Interment was at Riverside.

Mr. Burdine, a local resident 18 years, died last Thursday in his home, 4870 Santa Cruz Ave.

He is survived by a son, John Burdine of Ocean Beach, and three daughters, Mrs. Mary Lownes of Allied Gardens; Mrs. Dorothy Wooley of La Mesa and Mrs. Beryl Bass of San Bernardino.

Colt League

An important meeting of all Colt League parents will be held at 7:30 p.m. in the Ocean Beach Community Center, according to Ralph Smallwood, president.

Smallwood urgently requested all to attend who can possibly do so.

Boys 14 through 16 residing in the Peninsula area are eligible for Colt League baseball.

S. D. School Board Will Meet At Silver Gate Wed.

The San Diego City Schools Board of Education will hold its February meeting in the auditorium of Silver Gate Elementary School on Wednesday, Feb. 13 at 7:30 p.m.

A social hour at 7 will precede the meeting to allow parents to meet the Board members.

The School Board is meeting in various localities so parents and PTA members may become better acquainted with Board members and procedures.

Board members attending will be Kenneth R. Rearwin, Richard A. Grihalva, Mrs. Mildred L. Hale, William P. Elser and Dr. Frank Lowe.

Parents and PTA members from the following schools are especially invited to attend: Point Loma High School, Dana Jr. High, Dewey, Frontier, Loma Portal, Ocean Beach, Sunset View, Cabrillo and Silver Gate Elementary schools.

HARRISON PARK—Nicholas A. Tuevsky, of 4664 Narragansett Ave., stands in front of the family cabin at Harrison Park, between Julian and Cuyamaca. "We got stuck when we left Jan. 28 and a sheriff's car pulled us out," said Mrs. Tuevsky.

Peninsula Girl Scouts To Start Annual Cookie Sale Here Saturday

"Cookies, we have cookies"—That will be the cry of more than 26,000 Brownie, Intermediate and Senior Girl Scouts of San Diego County when the annual Girl Scout Cookie Sale gets underway Saturday, Feb. 9.

Four kinds of cookies are being offered this year for the first time: wafers, mixed chocolate and vanilla sandwich type, brazil-nut drops and flaky-mint-sticks.

Proceeds will be used to help develop four troop camping sites at headquarters in Balboa Park.

Mrs. Harold C. Smith, 3235 Homer St. in Loma Portal, is one of the three co-chairmen for the county. Mrs. Alex DeBakcsy, former Point Loman, is another co-chairman.

Neighborhood chairmen for District 5 include: Mrs. Alfred Bergtold, Chatsworth; Mrs. Winfield Goddard, Point Loma; Mrs. Paul Fournier and Mrs. C. S. Strand, Ocean Beach; and Mrs. Fred Stalder, Loma Portal.

There will be troop benefits and individual awards, said Mrs. Smith.

Women Voters

Administration of California's State Department of Education will be the study topic when the Point Loma day unit, League of Women Voters, meets Tuesday, Feb. 12, at 9:30 a.m.

Mrs. C. B. Loomis will be hostess at her home, 3902 Lomaland Dr.

Mrs. George Nicoloff and Mrs. Paul Farrar will lead the discussion.

It's A Boy!

Mr. and Mrs. Richard A. Scott, of 4119 Wabash Ave., became the parents of a 7 pound six ounce baby boy Jan. 31.

The baby was born at Central Community Hospital.

Scott, a native San Diegan, has been associated with the Peninsula News since August, 1955. His wife, the former Eva Mae Beckstrand, is the daughter of Mr. and Mrs. G. A. Beckstrand, 1793 Catalina Blvd.

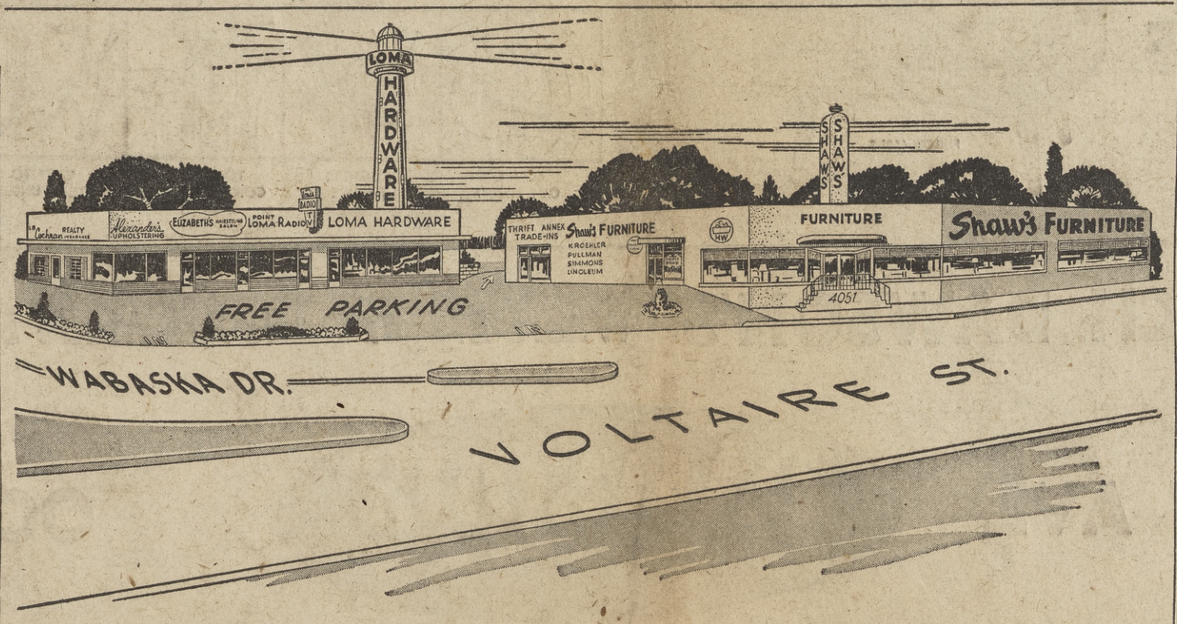
O. B. Elementary Names Officers

Joe Ahern is the new student council president of Ocean Beach Elementary School, it was announced by Harry Ohlson, vice-principal and sponsor.

Other council officers include Bill Cushway, vice-president; Danny Copenhaver, secretary; Patty Rohweller, historian, and Suzanne Fournier, fire marshal. All are fifth and sixth graders.

First item on the council's agenda is an anti-litter campaign to encourage pupils to become "litterbug conscious" through posters, slogans and evaluation of the problem at school.

E. J. Steinke has been appointed chairman of the stencil committee for repainting and lettering trashcans. Norma Chandler will serve as chairman of the poster and slogan committee. Richard Ward will head an evaluation committee.



GRAND OPENING—Earl Shaw, owner of Shaw's Furniture on Voltaire St. at Wabaska Dr., yesterday announced that Point Loma Radio & TV and Loma Hardware are occupants of newly-completed store rooms in the building adjacent to the furniture store. Both will hold grand openings Friday and Saturday of this week. Shaw's Furniture will hold open house at the same time. The three stores will feature drawings for prizes totaling over $500. Addition of the two new store rooms completes the five-room structure shown above. Point Loma Radio & TV is owned by Mr. and Mrs. Paul Baird. Owner of Loma Hardware is Tom Branch. Plenty of free parking is available.

Point Loma Knights Of Columbus Celebrate Second Anniversary

More than 300 guests, including religious and civic dignitaries assembled in the Cotillion Room of El Cortez Saturday, Feb. 2 in a gala dinner-dance celebration of the second anniversary of the institution of Point Loma Council, Knights of Columbus. Guests included delegations from other sections of California and Tijuana.

The Most Rev. Richard H .Ackerman, auxiliary bishop of San Diego ,delivered the keynote address. He stressed the necessity of a strong belief in God to provide true happiness, citing examples of happiness in countries which had abolished the worship of God. He also warned of the dangers of the new doctrine of "Humanism" — prevalent today, wherein the worship of Man becomes an obsession.

Rev. Wm. J. Cooney, chaplain of the Council, also spoke briefly telling of his pride in being associated with the Council. Grand Knight Ralph Mazela extended the official welcome to the guests on behalf of the Council. One of the highlights of the evening was the presentation by Toastmaster Albin J. Seifert of a beautiful insignia ring to Ray Peters, financial secretary of the Council, for his outstanding service.

On the lighter side there was entertainment in the form of singing and a square dance exhibition by the Golden Slippers Square Dancers, who outdid themselves in a variety of intricate numbers. The evening was climaxed with dancing.

Geo. A. Tasch, charter grand knight of the Council, and Ben Shedoudy, head of the Council activities committee, were co-chairmen of the anniversary celebration, which was acclaimed as the most outstanding social event ever presented by the Knights of Columbus in San Diego.

PHILCO REFRIGERATOR Final Clearance

NOW... $200.00 OFF

13½ CU. FT. 2-DOOR REFRIGERATOR WITH

World's Biggest EYE-LEVEL Freezer

- Giant 4 cu. ft. freezer
- Holds 140 lbs. frozen foods
- Freezes 120 ice cubes at once

- Automatic defrost refrigerator
- Dairy-bar storage door
- Adjustable pull-out shelves
- 2-door convenience
- 13½ cu. ft. total capacity

We must clear our present stock at all costs to make room for 1957 merchandise. Terrific values in all sizes while they last. Remember, appliances are going up. Save money now while you can.

EASY TERMS

DAWSON'S offer another Beautiful Buy!

Feature-by-feature...

the FINEST REFRIGERATOR BUY You'll find anywhere!

This Special Offer Includes Everything...

☆ DELIVERY

☆ INSTALLATION

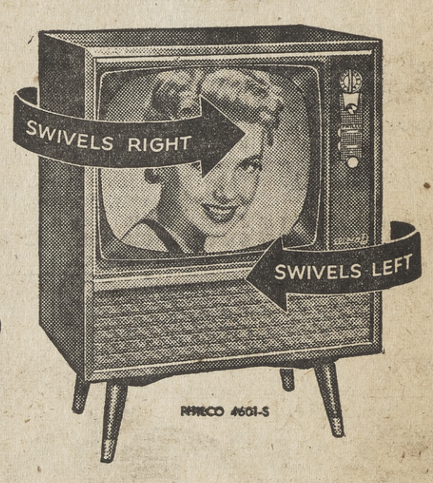
☆ SERVICE

NO EXTRA CHARGES!

THE LONG LOW LOOK

...with the long, long trade!

PHILCO



Spectacular Value in a Luxurious Swivel Console

Turns right or left for easy viewing. Big 21-inch overall diagonal picture. Top front control center. Handsome cabinet in mahogany finish. Act at once and get big trade-in allowance on your old TV.

NOW ONLY $259.95

PHILCO 4203

Now Only $219.95

...even less with your old TV in trade

America's most beautiful TV models are here for 1957 from Philco. Compare their new long low look, performance and advanced features with all others and you'll easily see they're America's greatest values, too.

WATCH DAWSON'S *Where Bigger Deals Are Made Every Day!*

4940 NEWPORT AVE. DAWSON'S TELEVISION AND APPLIANCES **OCEAN BEACH**

OPEN FRIDAY EVENINGS UNTIL 9 — Telephone AC-3-1614

Shop Talk with Anne

. . . weekly commentary on news in the shops as one woman sees it.

Valentine's Day is just around the corner and no matter what your taste in Valentine Greetings, you're sure to find something you'll like at the PARAS SHOP. There's a complete selection of everything from the sublime to the ridiculous, from sentimental to touche . . . and you'll enjoy kibitzing with Strat while you're there.

—o—

Nowadays you can join a club for just about anything you're interested in, but how 'bout an "Earring Club" . . . really. Henry Wolf at WOLF JEWELERS has come up with an idea you just can't resist. You purchase one pair of earrings at the regular price of 96c plus tax, and you'll receive five pairs of earrings free! You just stop in every ten days and pick up your earrings free, plus 14c tax. And who can turn down a chance to drop in a lovely jewelry store every ten days, with a perfect excuse, and come out with a pair of earrings? Better join soon!

—o—

If you've been searching for just the stroller or walker for your family outings and couldn't find the one that fitted all your needs . . . stop looking now! MARY MONROE CHILDREN'S SHOP has the perfect one . . . Don't think an inventor could find anything more satisfactory. Stop in and see for yourself all the advantages of this item, in addition to its amazingly low price of $19.99. Bet you won't find a thing wrong with it, and you'll be so pleased with its advantages.

—o—

Been looking for penny jars? They're such big news in home decoration now . . . so useful and fun to think up ideas for . . . GREESON'S HARDWARE has them from 90c to $2.35, so drop in and pick up several; you'll find lots of uses for them, and they'll add such a special touch to your home.

See you next week?

Ocean Beach PTA

More than 900 parents, teachers, and city and county school officials celebrated the 60th Anniversary of the founding of the National Congress of Parents and Teachers Wednesday in the Palm Room of U. S. Grant Hotel.

Miss Vesta Petersen, principal, and Mrs. Earl Tonkins, president of Ocean Beach PTA, represented the local unit at the luncheon-program.

Mrs. Lloyd W. Lewis, district president, presided with Henry W. Batchelder, district men's membership chairman, as MC. The program featured songs by Irene Cantos, president of the Marvin School unit, and selections by a string trio, Mrs. Paul Boltz, Mrs. John Bogen and Mrs. Harvey Lewis Jr.

The celebration of Founders Day will be held locally at the next unit meeting Feb. 19 at 7:30 p.m.

Mrs. Tonkins announced that Ocean Beach PTA is planning an extensive study on unescorted juveniles crossing the border into Mexico and their access to narcotics. Study groups with speakers from the narcotics bureau are planned.

Civil Defense plans are also under way with announcement of training classes on TV Classroom on Channel 10 each Wednesday from 9 to 9:30 a.m., Feb. 6, 13, 20 and 27.

National Beauty Salon Week Set

Raymond Spencer will serve as co-chairman of a committee to direct area plans for National Beauty Salon Week in San Diego, it was announced by Grace Mitchell, president of the San Diego Unit, California Cosmetology Association. Spencer is southern director.

A kick-off breakfast and beauty contest is scheduled for Feb. 10 at Mission Valley Inn. All contestants must be over seventy. A queen will be selected from this group.

Prizes will be given for oldest contestant, most glamorous, best hairdress, and most grandchildren.

Open house will be held by some beauty salons on Tuesday, Feb. 12. On Wednesday CCA members are giving beauty services at the Door of Hope.

'Chocolate Party'

A neighborhood "hot chocolate party" boosted the March of Dimes campaign by $1.56.

Bette and Melvin Conley, of 4919 Coronado Ave., played hosts to their friends: Cherry German, Pat Martin, Dennise Kurtz, Connie, Paul and Jolene Manning.

SIXTH CHURCH of CHRIST, SCIENTIST
2340 Chatsworth Blvd.
San Diego Calif.
Sunday Services 11:00 a.m
Sunday School 9:30 & 11 a.m
Wednesday 8 p.m
Reading Room 12 noon to 4:30 except Sundays and Holidays
You are welcome at the services and to use the reading room.

O. B. 5th Graders Present Play

In commemoration of Lincoln's Birthday, 17 fifth graders at Ocean Beach School presented a play Wednesday entitled "Lincoln Reminders."

Giant Lincoln pennies, made of brown cardboard, were costumes for the cast who reminded the audience of Lincoln's greatness.

Leading roles were played by Bill Cushway, Tom Emerson, Sharon Boyle, Joanne Emerson, and Maureen Lewis.

Others in the cast included Mike Isom, Brenda Larabee, Allen Williams, Eric Petersen, Melvin Ball, Bruce Dore, Manuel Benefecto, John Dodd, Jimmy Hansen, Judy Walz, Steven Sumner and Debbie Gilbert.

John Mastronski, fifth grade teacher, directed. Mike Baker assisted as stagehand.

OCEAN BEACH WCTU

Ocean Beach WCTU will hold an all-day meeting, with the county officers present, at the Assembly of God Church, Cape May Ave. and Ebers St., Tuesday, Feb. 12. There will be a potluck luncheon.

Many of the nation's outstanding trotters and pacers are quartered at the Southern California Exposition ground at Del Mar during the Winter.

YOUR MONEY BACK IF YOU ARE NOT COMPLETELY SATISFIED WITH ANY PURCHASE OR REPAIR SERVICE.
Wolff CREDIT JEWELERS
4822 NEWPORT AVENUE
AC-3-1840 Ocean Beach

LEGION AUX. MEETING

Post 433 American Legion Auxiliary will meet at Moose Hall, 5019 Newport Ave., tonight (Thursday) at 8 o'clock. Business and social. All veteran personnel welcome.

Phone AC-2-5826 Lady Attendant
DR. STANLEY J. POST
CHIROPRACTOR — PHYSIOTHERAPIST
3767 VOLTAIRE ST. OCEAN BEACH
Day and Evening Hours

UPHOLSTERING FREE DELIVERY
BACON STREET FURNITURE
NEW & USED FURNITURE & APPLIANCES
1884 Bacon St. AC-3-5071

FOR THURS., FRIDAY AND SAT.
JR MARKET
5004 NEWPORT AVE. OCEAN BEACH
OPEN WEEK DAYS 9 TO 8
CLOSED SUNDAY

MEAT DEPARTMENT UNDER NEW MANAGEMENT

SWANSON'S MEAT PIES 2 for 45c
FRESH GROUND BEEF lb 29c 4 lbs. $1
RATH BLACK HAWK Fully Cooked HAMS Whole or Full Half lb. 59c
Veal, Pork or Beef RATHS CHOPETTES pkg. 43c
EGGS Med. AA ..... doz. 42¢
KRAFT'S PHOENIX CHEESE 2 lb. 79c
N.B.C. SNOWFLAKE CRACKERS lb. pkg. 25c
SNOWDRIFT 3-lb. can 85¢
WESSON OIL Quart ..... 63¢
MAYONNAISE Borden ..... quart 59¢
BISQUICK 40-oz. pkg. ..... 39¢
COFFEE Chase & Sanborn Instant 6-oz. $1.23

SOMETHING NEW!!
AL-DEL
PERSONALIZED DELIVERY SERVICE
50c - PENINSULA AREA - 50c
AC-3-7566

GROCERIES ** DRUG ITEMS ** CLEANING ** LIQUORS ** LIBRARY BOOKS ** FLOWERS ** RESTAURANT TAKE-OUT ITEMS (Pizza, Tacos, Sandwiches, Broiled Chickens, etc.) ** MISCELLANEOUS SUNDRIES ** AND WE'LL EVEN TAKE YOUR PET TO THE VET.
YOU PHONE---WE DO THE REST

RANCHO MARKET BASKET
4967 Newport Ave. Ocean Beach

THURS, FRI., SAT. SPECIALS!
We Reserve the Right To Limit Quantities.

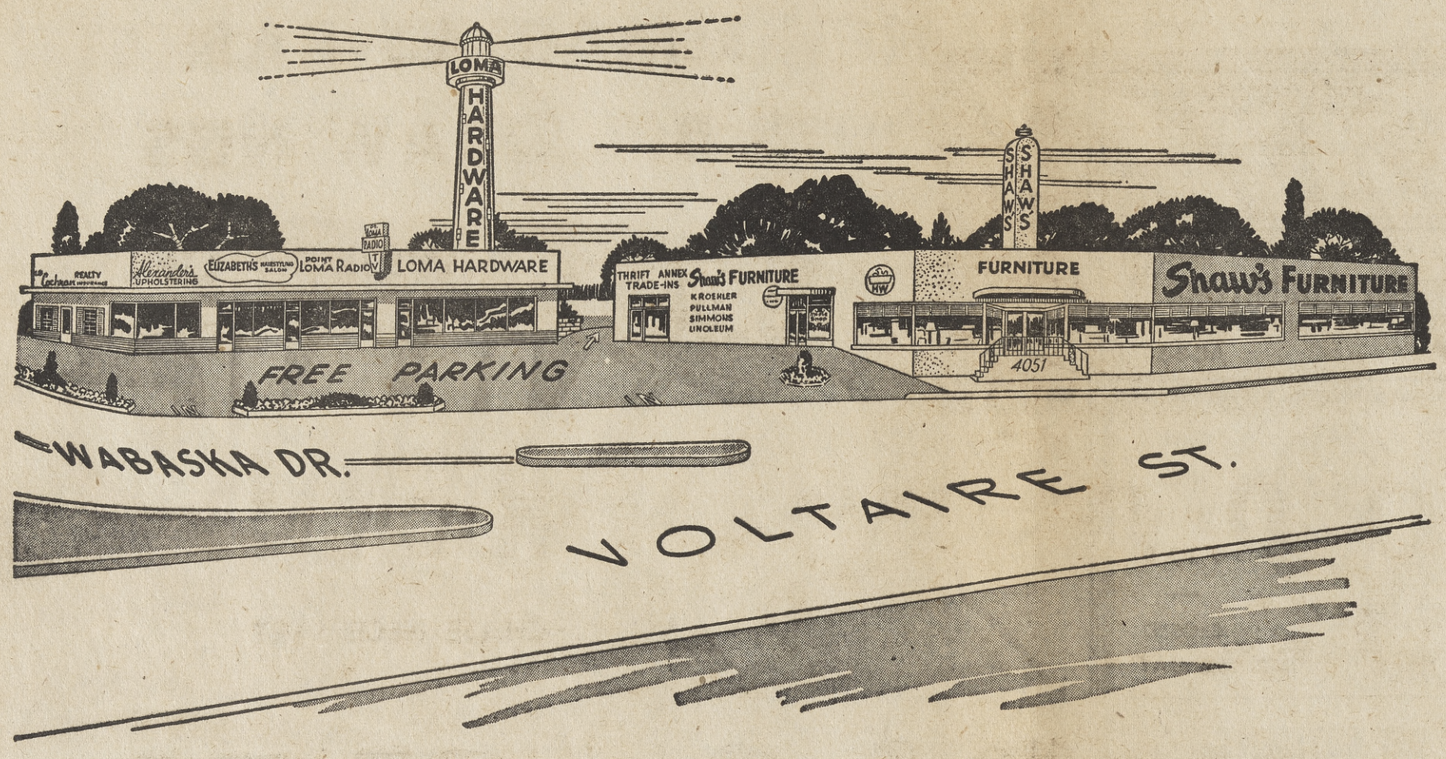
HAM FULL SHANK HALF lb. 53¢ BUTT PORTION lb. 59¢ WHOLE HAM . . . lb. 55c

Pictsweet Winter Carnival
● CUT OR SLICED GREEN BEANS
● CUT CORN
● BROCCOLI CUTS
● GREEN PEAS
● PEAS AND CARROTS
5 for 79¢
● LEAF OR CHOPPED SPINACH
● SQUASH
● FRENCH FRIES
● MIXED VEGETABLES
6 for 89¢

TANGERINES Large Coachella Valley ..... lb. 10¢
POTATOES U. S. No. .1 White Rose ..... 10 lbs. 33¢
CAULIFLOWER Snow White ..... lb. 6½¢
EGGS Fresh Large Grade A ..... doz. 43¢

NOW OPEN SUNDAYS 10 a.m. to 6 p. m. --- Daily 8 a. m. to 7 p. m.
Friday & Saturday, 8 a.m. to 8 p.m.

4967 NEWPORT AVE. OCEAN BEACH



YOU ARE INVITED

TO SEE THE EXCITING NEW SELECTIONS OF SUPERBLY STYLED HOME FURNISHINGS FOR 1957 DURING OUR...

OPEN HOUSE

FRIDAY, FEBRUARY 8 FROM 9:00 TO 9:00 P.M.
SATURDAY, FEBRUARY 9 FROM 9:00 TO 9:00 P.M

Celebrating the Grand Opening of

POINT LOMA RADIO at 4032 Wabaska Dr.

LOMA HARDWARE at 4034 Wabaska Dr.

Two Fine Businesses To Serve You

Heywood-Wakefield Dining Suite in Solid Birch in the Mellow Westwood Finish.

If your choice in home furnishings is MODERN or COLONIAL, you will find the finest selection of QUALITY FURNITURE at Shaws.

FREE $179.50 IN PRIZES

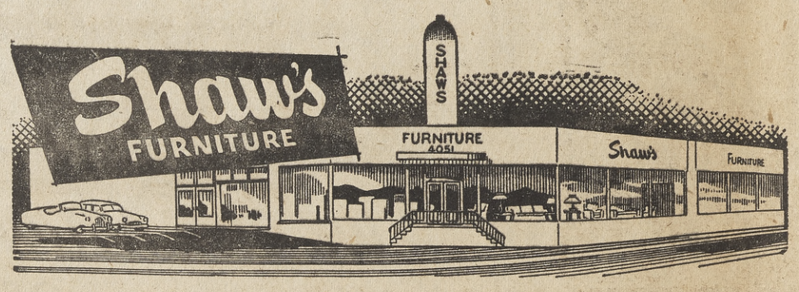
Nothing to buy!
No purchase necessary!
You need not be present to win. Winners will be notified.
Drawing at 3:00 p.m. on Monday, Feb. 18th.

A Simmons Reclining Chair, upholstered in a fine, nubby nylon fabric

also

Free Yardsticks,
Free Decorating Books.

Open Every Monday Nite 'Til 9:00 p.m.



Easy Credit Terms!

We carry our own contracts.

4051 VOLTAIRE ST. AT WABASKA

AC-3-3630

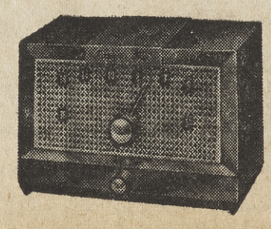
Grand O

Friday & Satu

YOU ARE CORDIALLY INVITED TO ATTEND OUR GRAND OPENING

VISIT OU
STORE A
DISPLAY
AND HI-

FREE FLO



Special!
5 TUBE RADIO
$12.95

FR
$16

Packard-B

NEW STYLE LO-BOY

AVAILABLE IN BLOND, WALNUT OR MAPLE

- Pull-a-Door Panel
- Super Power Transformer
- Illuminated Dial
- 90° Aluminized picture tube
- Automatic Focus

Only $259.95 IN WALNUT

21"

- Tone Con
- Removabl
- Full Rang
- Keyed Au
- Four Stag

COMPLETE
REMOTE CO

EASY TERMS! LOW DOWN PAYMENT!

POINT LOMA RA

4032 WABASKA DR.

CORNER.. WA
and VOLTAI

OPENING

Saturday Feb. 8 & 9

9:00 A.M. to 9:00 P.M.

REGISTER NOW FOR 3 BIG DRAWINGS

$500 WORTH OF MERCHANDISE FREE!

NO PURCHASE NECESSARY

VISIT OUR ALL NEW AND MODERN STORE AND SEE OUR BEAUTIFUL DISPLAY OF TELEVISION, RADIO, AND HI-FI SETS.

FLOWERS

FREE! FREE! FREE!

$160.00 Hi Fi

Be sure to register during our Grand Opening for Free Drawing. We will give away nationally advertised Hi-Fi valued at $160.00

NO PURCHASE NECESSARY

ra-Bell TV

21" DELUXE CONSOLE

DUAL SPEAKERS

- Tone Control
- Removable Picture Lens
- Full Range Sound
- Keyed Automatic Gain Control
- Four Stages of Picture IF

ONLY $279.95 IN MAHOGANY

COMPLETE REMOTE CONTROLS FOR ONLY..... $19.95

MA RADIO & TV

CORNER.. WABASKA and VOLTAIRE

AC-3-8378

WELCOME!

COME ON IN AND GET ACQUAINTED

OPEN DAILY 9 A.M. TO 6 P.M.

Hardware

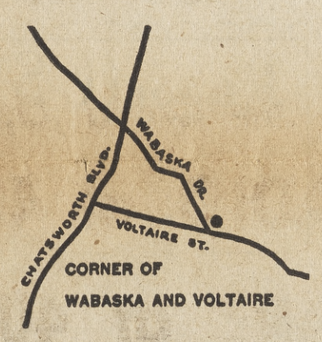
Tools

Housewares

Gifts

Loma Hardware

4034 WABASKA
SAN DIEGO, 7, CALIFORNIA
ACademy 2-7500



PLENTY OF FREE PARKING

Electrical

Garden and

Plumbing

Supplies

FEATURING NAME BRANDS

Fine Old Colony Paints

Ask for your FREE PORTFOLIO on Colorful Ideas for Decorative Exteriors, Kitchens, Livingrooms and Bedrooms.

for every gala occasion

MIRRO THE FINEST ALUMINUM

4-tier Party-Cake Set

Special $1.98 regular $2.50 value

You'll use this set to make dazzling arrays of comment-causing party cakes, each with its own exciting decorative theme. Bright MIRRO aluminum always gives perfect baking results. Use your own favorite recipes ½ larger than usual, or 1½ packages ready-mix. 4-pan set, 3¼", 5½", 7¼", 9".

Recipes and decorating ideas included for:

- Birthdays
- Showers
- Anniversaries
- Holidays galore

FREE BALOONS FOR THE KIDDIES!

REGISTER EARLY! NO PURCHASE NEEDE!

PRIZES TO BE OFFERED *No Obligation To Purchase*

FARBERWARE ELECTRIC FRY PAN AND COVER

ENOUGH OLD COLONY PAINT FOR STANDARD SIZE ROOM

BERNZ-O-MATIC LANTERN

BERNZ-O-MATIC STOVE

BERNZ-O-MATIC TORCH

12 CUP SILEX COFFEE MAKER AND WARMER

SET OF KELLOGG QUALITY HOUSEHOLD BRUSHES

MIRRO COOK-BOOKS

REGISTRATION FOR GRAND OPENING

Name .....

Address ..... Phone.....

Birthday: Month..... Day.....

DROP THIS COUPON IN BOX AT STORE

Drawing will be held Feb. 18, 1957, at 3 P.M. Winners need not be present. You will be notified by mail.

O. B. FRIENDLY CLUB

Monday, Feb. 11 will be a big day for the members of the Ocean Beach Friendly Club. That day will be set aside as the time to honor all those members who have had birthdays in January or will have them this month.

Meetings are held on Mondays from 10 a.m. until 2 p.m. Anyone 60 years of age and over who wishes to join may do so by attending a meeting at the Community Center.

Former Fisherman Produces Pottery

When fishermen finally get tired of fishing and decide to stay on shore, what do they do?

Well, John Placido decided to start manufacturing pottery. He has had the largest kiln in San Diego County installed in his workshop at 2933 Upshur, and can handle any size retail or wholesale order. All the work is done on the premises from the first pouring of the clay through the glazing, and it's a fascinating process.

If you've ever been in a hobby or craft shop and wondered where those clay figurines that you can paint and fire yourself came from, chances are they came from Placido Pottery.

Mr. and Mrs. Placido are now residents of Point Loma.

Anyone for do-it-yourself ceramics?

Spinning Wheel Squares Install

Norm Howes was installed as president of the Spinning Wheel Squares, a square dance organization, at a meeting and buffet supper held recently in the home of Mr. and Mrs. Lloyd Anderson.

Other officers include Ben McCormack, vice-president; Marie Bower, secretary, and Vera Green, treasurer.

A beginners class which began recently will remain open for registration until Feb. 15 at All Souls Episcopal Church. Classes are held Fridays from 7:30 to 9:30 p.m. Dale Durbin is instructor.

BRIDGE SCORES

Ocean Beach Community Center scores for Jan. 30 were as follows: High Over-All North-South—Alma Beach, Andy Perssons; 2—Nell Perssons, John Christy; 3—Stella Christy, Earl Beach. East-West—Bell Quimby, Florence Jackson; 2—Mr. and Mrs. F. P. Wells; Harriet Mullen, Norma Fotch.

Zeke's Farmhouse
5001 Newport Ocean Beach

Come to Ma Zeke's and get a couple of Mission Valley Corn Fed Fryers. The flavor is so much better.—Also Red Pullet Roasters and Roasted Chickens.

NATIONAL PREMIUM STAMP CO. of America IS HERE!
Start saving your stamps now.
Our Redemption Center is opening soon at
1871 Sunset Cliffs Blvd.
Sunset Cliffs at Newport

Ocean Beach First Baptist Church
SUNSET CLIFFS & SANTA MONICA AVE.
REVEREND ALLEN NEWMAN, MINISTER
9:45 a. m. — Bible School.
8:30 and 11 a. m. — Morning Worship.
6:30 p. m. — Training Union.
7:30 p. m. — Evening Worship.
Prayer and Bible Study Wednesday, 7:30 p. m.

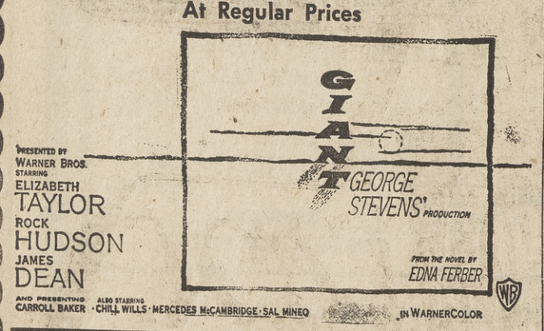
Manufacturing Ceramics and Green Ware
RETAIL and WHOLESALE
PLACIDO POTTERY
2933 Upshur AC-2-7390

JO'S FLOWER SHOP
4728 VOLTAIRE Phone AC-3-3306 Day or Night
CITY WIDE FREE DELIVERY SERVICE
S & H GREEN STAMPS
Phone and Charge It. EDITH BARRON

WE SPECIALIZE IN CAREFUL LUBRICATION
Myers & Stuart Mobile Service
INDEPENDENT DEALERS
— We Give S & H Green Stamps —
Newport at Cable Telephone AC-3-7008

OUR MENU IS A GUIDE TO SUPERB AUTHENTIC
MEXICAN DISHES
Served in the True Atmosphere of Old Mexico
SPECIAL LUNCHES SERVED DAILY
CONSUELO'S
in the LA PLAZA SHOPPING CENTER
11-8 DAILY • 12 to 9 SUNDAY - CLOSED TUESDAY
1852 BACON ST. AC-3-9512 OCEAN BEACH

STERLING SECURITY SERVICE & INVESTIGATION BUREAU
BElmont 9-2231
24 Hour Service
SPECIAL OFFICERS FOR ALL OCCASIONS
Plain Clothes and Uniformed
All Types of Investigations and Legal Papers Served.
Licensed Bonded

Beach Area's Only 100% Locally Owned Theatre
STRAND
4950 Newport — Ocean Beach — AC-2-3150
TODAY THRU TUESDAY
DEAN MARTIN and JERRY LEWIS
"HOLLWOOD OR BUST"
also
WALT DISNEY presents
"SECRETS OF LIFE"
plus
Another Disney Featurette
"COWDOG"
2 BIG WEEKS — STARTS FEBRUARY 20th
At Regular Prices

GIANT
GEORGE STEVENS' PRODUCTION
PRESENTED BY WARNER BROS.
STARRING ELIZABETH TAYLOR ROCK HUDSON JAMES DEAN
AND PRESENTING CARROLL BAKER
ALSO STARRING CHILL WILLS · MERCEDES McCAMBRIDGE · SAL MINEO
FROM THE NOVEL BY EDNA FERBER
IN WARNERCOLOR
SPECIAL SATURDAY MORNING JUNIOR MATINEE
OPEN 9:30
"HOLLWOOD OR BUST"
WALT DISNEY'S
"SECRETS OF LIFE"
and
"COWDOG"
PLUS A COLOR CARTOON

COMING SOON:

The World's First Electric Watch
by
Hamilton
FROM: $89.50 to $200.00
Smith & Son, Jewelers
Since 1873
4831 NEWPORT AVENUE

Russell Stover CANDIES
Sweeter than words on Valentine's Day

valentine hearts
packed with a pound of fresh, delicious chocolates . . . $1.85
Other "Hearts" 75¢ to $6.50

assorted chocolates
$1.35 1 lb. box $2.60 2 lb. box
OTHER VALENTINE GFT SUGGESTIONS
FRAGRANCES BY—
- Prince Matchiabelli
- Lanvin
- Caron
- D'Orsay
- Chantilly

Popular new fragrance for TEEN AGERS by TUSSY
"BRIGHT SECRET"

OCEAN BEACH *Pharmacy*
4935 Newport Ave., Ocean Beach
We Give Action Stamps
FREE DELIVERY — CUSTOMER PARKING IN REAR

SAFEWAY'S your BEST place to save!

Your BEST place to save because . . .
- your total food bill is lower here shopping trip after shopping trip.
- quality merchandise gives meaning to low prices.
- you find here the brands you know and depend upon.
- weekly specials mean "bonus" savings for you.
- our unconditional guarantee protects your every purchase.
- Safeway's own brands mean quality foods at extra savings.

Second Week
Skylark Bread's "Waikiki Holiday Contest"
Entry Blanks at Your Skylark bread section at Safeway

U. S. Government Inspected and Graded "A"

TURKEY

Oven Ready Young Turkeys
TOMS 39¢ lb.
USDA Government Inspected and Graded "A" 18 to 20 lbs. average

Oven Ready Young Turkeys
HENS 43¢ lb.
USDA Government Inspected and Graded "A" 10 to 14-lb. average

Midget Turkeys 7 to 9 lb. Beltsville Midgets..... lb. 49c
Ground Beef Blue Label, Economy Beef, Visking Sealed..... lb. 35c
Virginia Reel Sausage 100% pure Pork Sausage Mild Southern Spice 1-lb. roll 79c

Somerset Sliced Luncheon Meats
Fresh--Full of Flavor
Cooked Salami— Sliced Bologna— Pickle & Pimento Loaf— Spiced Luncheon Meat
Your Choice 8-oz. Pkgs. 25c

RIB ROAST
USDA CHOICE Beef Roast
1st 5 Ribs, 7 Inch Cuts
Note—Our Rib Roasts are cut only from the Choice 1st 5 Ribs
lb. 69¢

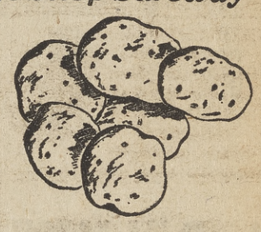
Rib Steak USDA CHOICE Beef (½ rib bone has been removed) lb. 79¢
Spencer Steak USDA CHOICE Beef .....Delmonico Steaks.....lb. $1.49

Chunk Tuna Sea Trader No. ½ can 23¢
Baby Limas Bel-air frozen 2 10-oz. pkgs. 39¢
Soda Crackers Busy Bakers 1-lb. pkg. 25¢
Asparagus Spears Bel-air frozen 8-oz. pkg. 35¢

NOW AT SAFEWAY
Jane Arden
Carload Cookie Sale
Buy now and save on your favorite Jane Arden Cookies

Breast O' Chicken
Chunk Style Tuna No. ½ can 27c
Fluffiest
Marshmallows 1-lb. bag 25c
Lac-Mix
Instant Dry Milk 8-qt. size 25.6-oz. pkg. 55c
Highway Brand
Cream Style Corn 2 303 cans 25c
Bel-air Frozen
Succotash 10-oz. pkg. 19c
Curtsy Fudge Gold Square
Layer Cake 20-oz. cake 49c

For The Best In Produce, Always Shop Safeway

Russet Potatoes First grade Potatoes. Compare our quality 10 lb. bag 45c

Green Onions New spring crop Large bunches .....Young and tender..... 2 for 9c
Crisp **Romaine** New spring crop Large bunches 2 bunches 15c
Pears lb. 14c Extra fancy quality D'Anjou Pears
Banana Squash Excellent baking or boiling quality..... lb. 3c

SAFEWAY IS YOUR BEST PLACE TO SAVE

THIS WEEK'S OVENWARE OFFER—NOW ON SALE
3-Piece Waffle Set Only 99c

These prices effective in all Safeway Stores in San Diego County Thursday, February 7 thru Saturday, February 9. Limit rights reserved.

SHOP YOUR LOCAL SAFEWAY LOCATED AT
4905 Newport Ave., Ocean Beach
2850 Midway Drive
3010 Carleton St. Point Loma

S your BEST place to save!

100 Confirmed At Sacred Heart

The Sacrament of Confirmation was administered Sunday, Feb. 3 at 5 p.m. in Sacred Heart Church to a class of 65 children and 35 adults. The Most Rev. Charles F. Buddy officiated at the ceremonies.

Sunday also marked the 20th anniversary of Bishop Buddy's arrival in San Diego as the first bishop of the then newly-created diocese. Since Sacred Heart Church was his first temporary home in the diocese, it was a fitting occasion for his homecoming.

Ceremonies closed with Solemn Benediction of the Most Blessed Sacrament. Music was furnished by Sacred Heart Academy Children's Choir

Legal Notices

CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME
No. 14212A

State of California,
County of San Diego, ss.

I hereby certify that I am transacting business at 3266 Eureka Pl., Carlsbad, in the State of California, under a designation not showing the name of the person interested in such business, to-wit:

NIXON'S TERMITE CONTROL
SIDNEY L. DAVIS,
1505 Clove St., San Diego 6, Calif.

State of California,
County of San Diego, ss.

On the 18th day of January in the year one thousand nine hundred and fifty-seven before me personally appeared Sidney L. Davis, known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 18th day of January, 1957.
(Seal) /s/ PATRICK T. DOOLEY
Notary Public in and for the County of San Diego, State of California.
My comm. expires Feb. 18th, 1958.
Published in the Peninsula News Jan. 24, 31, Feb. 7, 14, 1957.

NOTICE TO CREDITORS
No. 57687

ESTATE OF EDWARD F. OPRECHT, also known as E. F. OPRECHT, Deceased.

Notice is hereby given by A. E. GALLAGHER as the Administrator of the above entitled estate, to the creditors of, and all persons having claims against the said decedent, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Administrator at his place of business, 3322 Congress St., San Diego 10, California.

Signed: A. E. GALLAGHER
Administrator of the Estate of the above named decedent.
JAMES DON KELLER,
District Attorney and County Counsel
By Duane J. Carnes, Deputy
Attorneys for said Administrator.
Published in the Peninsula News Jan. 24, 31, Feb. 7, 14, 1957.

CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME
No. 22214

State of California,
County of San Diego, 33.

I hereby certify that I am transacting business at 717 Fourth Avenue, San Diego 1, in the State of California, under a designation not showing the name of the person interested in such business, to-wit:

LARK HOTEL
ALFRED R. ADAMS,
717 Fourth Avenue,
San Diego 1, California

State of California,
County of San Diego, ss.

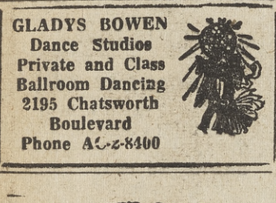
On the 14th day of January in the year one thousand nine hundred and fifty-seven, before me personally appeared Alfred R. Adams known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 14th day of January, 1957.
(Seal) FRED WEITZEN,
Notary Public in and for the County of San Diego, State of California
Published in the Peninsula News Jan. 24, 31, Feb. 7, 14, 1957.

TRY IT—YOU WILL LIKE IT
MADELINE'S
DINING ROOM
AT THE MARLIN INN

OCEAN BEACH POST 433
THE AMERICAN LEGION
Moose Hall, 5019 Newport
2nd & 4th Thursdays, 8 p.m.
All Veterans Invited

GLADYS BOWEN
Dance Studios
Private and Class
Ballroom Dancing
2195 Chatsworth
Boulevard
Phone AC-3-8400

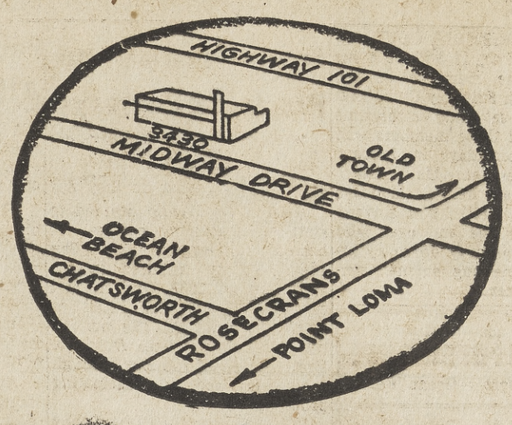


HUB MISHLER
Office AC-3-8123 Home
2090 Sunset Cliffs Blvd.

YOUR MONEY
BACK IF YOU ARE NOT COMPLETELY SATISFIED WITH ANY PURCHASE OR REPAIR SERVICE.
Wolf CREDIT JEWELERS
4822 NEWPORT AVENUE
AC-3-1840 Ocean Beach

Have You Seen
the new
POINT LOMA
CARD & CANDLE SHOP
1872 Rosecrans
3 Blocks North of DeFalco's
Drop in and get your
1957 Hallmark Date Book

FERGUSON'S "Superette"
3430 Midway Drive



Here's what FERGUSON'S offer you
The Same Consistently Competitive Prices!
The Same High Quality!
The Same Courteous, Friendly Service!

Plus "S.H." GREEN STAMPS

Strictly Fresh Dressed Fryers

WHOLE BODIED lb. 39¢

CUT UP PAN READY lb. 49¢

ECONOMY BRAND SLICED BACON

DIRECT FROM KANSAS CITY 49c

Once-in-a-lifetime opportunity!

Fine Semi-Vitreous China

START SAVING NOW!

1 King-size Dinner Plate
1 Salad Plate
1 Dessert Dish
1 Cup 1 Saucer

THIS 5-PIECE PLACE SETTING... 1.98

WITH 5.00 IN CASH REGISTER RECEIPTS
S & H STAMPS GIVEN ON ALL PREMIUMS

Jiffy Cake Mixes 9-oz. pkg. Ass't. Flavors.....ea. 10c
GIANT TIDE .....pkg. 67c
Chili Con Carne Dennisons, with Beans—15½-oz..... 4 for $1

PRODUCE

Cello Tube Tomatoes ..... 2 pkgs 25c
TURNIPS, MUSTARD OR Collard Greens .....bunch 5c

We Reserve the Right to Limit Quantities!

FERGUSON'S

3430 Midway Drive

WE GIVE "S.H." GREEN STAMPS

SINCE 1938 . . . SERVING YOU THE FINEST FOODS

YOUR MONEY
BACK IF YOU ARE NOT COMPLETELY SATISFIED WITH ANY PURCHASE OR REPAIR SERVICE.
CREDIT JEWELERS
4822 NEWPORT AVENUE
AC-3-1840 Ocean Beach

Classified ads—they satisfy!

Newcomers Club

Valentine's Day will be the motif of a luncheon for members of the Newcomers Club of Point Loma on Thursday, Feb. 14, at 11:30 a.m. in the Garden Room of the Mission Valley Country Club, 950 W. Camino del Rio.

Mrs. Frank Fox, program chairman, announces a program featuring the talents of club members.

Husbands are invited to a special buffet dinner Saturday, Feb. 23, at 6:30 p.m. at Madeline's Dining Room, 2930 Fenelon St., it was announced.

Fashion Show Set February 26 At All Souls Church

A Fashion Show and card party will be given Tuesday, Feb. 26, at 12:30 p.m. in the Parish Hall of All Souls Episcopal Church.

Sponsored by St. Anne's Guild, the event will begin with the serving of coffee and dessert. Shirley Bradley will commentate. There will be table and door prizes for card games.

Mrs. J. F. Thompson, Jr., chairman, will be assisted by Mmes. A. W. Spencer, M. G. Holmes, A. C. Aulwurm, T. W. Gausa, R. E. Magee and F. C. Sherman.

Mrs. Norman Walker and Mrs. L. B. Terry are in charge of candy sales.

Classified ads—they satisfy!

Cabrillo School

Sam Farmer, division counsel of General Dynamics, presented an interesting and informative talk titled "General Atomics" at the PTA meeting in the School auditorium Tuesday evening, Jan. 15. The Junior Safety Patrol and Officer Runnels of the San Diego Police Department were presented to the large crowd which had come for Father's Night.

Miss Arline Force has joined the Cabrillo faculty, taking the place of Mrs. Inez B. Horwick, who has taken a leave of absence for the remainder of the year because of illness.

Mr. and Mrs. Donald Knapp (Anne Sheedy) and their daughter Donna, of Los Angeles, are houseguests of Miss Grace E. Finley this week. Mrs. Knapp was formerly a teacher at Cabrillo.

Twenty-five fifth and sixth grade students of Conrad Wagner wrote letters recently on how to save water for the Don't Waste Water campaign. In a special junior division contest, the letter of Peggy Ann Seaman of Wagner's class was adjudged the best.

Peggy Ann received a special citation at a meeting in the Conference Building, Balboa Park, with Mayor Dail presiding.

Italian Food At Its Finest . . .
● TEMPTING PIZZA
● SPAGHETTI
● STEAKS
● CHICKEN
● VARIETY OF SOUTHERN ITALIAN DISHES
DINING ROOM
Open Daily 11:30 a.m.
COCKTAIL LOUNGE
Open Daily 6:30 a.m. to 2 a.m.
BANQUET ROOM
Call AC-3-3313 for Reservations
VILLANO'S PIZZA PALACE
1956 Bacon Street at Santa Monica Ocean Beach

Mon. - Thurs. 10-1 & 2-6
Friday 10-1 & 2-6
PHARMACY
Closed Sat. Sun. 10-2
A SINCERE INTEREST IN YOUR HEALTH
PROFESSIONAL PHARMACY OF OCEAN BEACH
Herman C. Curtis, Jr., Pharm. D.
1929 Cable AC-3-8169

Come In And See . . .
BABY SEA HORSES
and our complete line of
BEAUTIFUL AQUARIUMS
STELLA'S PET SHOP
1868 Bacon AC-2-7667

We're CROWING about these 3 NEW SERVICES...
1.—FREE DELIVERY to all Ocean Beach-Point Loma areas. Regular trips at 11 a.m., 2 p.m., 4:30 p.m. Emergency Rx deliveries at all times.
2.—MONEY ORDERS may be purchased at our Authorized American Express sub-station.
3.—UTILITY BILLS may be paid here.
S. & H. GREEN STAMPS
Kraft Drugs, Inc.
4991-95 Newport . . . at Bacon Street
(37 years on same corner)
AC-3-7162 AC-3-3553
Three full-time registered pharmacists
COSMETICS TOBACCOS SUNDRIES

Tony's Rental Service
4755 VOLTAIRE
AC-2-9880
POWER TOOLS -- TRAILERS
CEMENT MIXERS
PAINTS -- NAILS
SMALL HARDWARE

A & L STORES OCEAN BEACH
Your Locally Owned 5c & 10c
SPECIALIZING IN STORE-WIDE BARGAINS
FIRST OF MONTH SALE
Surfa-Tone Satin Wall Paint
Rubberized
No Better Made
1 gal. $2.35
All Colors
WHITE COFFEE CUPS
Every day use
6 for 49c
(Limited)
Italian Imported Aluminum SAUCE PAN SET
Heat-proof Handles
4 pans 99c
FINE COTTON PRINTS
Including some Valencias, Colle Ports and Dan Rivers..... 3 yds. $1

Classified Ads Bring Big Returns!!

Rules of the Booster Slogan Contest

1. Any person is eligible except members of families or employees of the Peninsula News.
2. Locate the "Hidden" Word found in each column. These words will be changed into a new location somewhere among the ads each week. Work from left to right. (Line does not necessarily have to rhyme.)
3. Write your line along the same theme as the words compiled. Bring or mail to the Peninsula News ofice.
4. The Peninsula News will have your entry impartially judged and awarded a Credit Certificate worth $12.00 to the winning contestant.
5. Any contestant may submit more than one line, if desired.
6. This contest closes at 5 p.m. Mondays. All entries must be in the office by that time.
7. In case of ties, identical prizes will be awarded to all tying contestants. The decision of the judges will be final.

Booster Slogan Contest

$312.00

IN MERCHANDISE AND SERVICE
WITH THE SPONSORING ADVERTISER OF YOUR CHOICE

Print or Plainly Write the Hidden "BOOSTER SLOGAN" Here:

Write Your Line Here

Name..... Phone.....

Address..... Occupation.....

Bring or mail this coupon or duplicate on plain paper or post card to the Peninsula News, 1920 Bacon Street, San Diego 7, California. A $12.00 certificate will be awarded best judged entry.

SAVE TIME AND MONEY SHOPPING IN THE PENINSULA AREA

The Peninsula News will award each week for the next 26 weeks a credit certificate worth $12.00 to each eligible winnig contestant—redeemable at any of the sponsoring advertisers whose ad is found listed on this page.

"ENJOY THE FRUITS OF LOCAL HARVEST"

You can have fun and become better acquainted with local advertisers and their ads by participating in our "BOOSTER SLOGAN" Contest. In each column can be found a "Hidden" Word — combine them and you have our slogan for this week — Write a brief paraphrase along the same theme as the slogan — it does not necessarily have to rhyme but must always lend to the advantages of local shopping.

EXAMPLE—"Many More Reasons Why Local Trading is Best, Get Shopping Done with Time to Rest."

Copyright 1956 W. J. Rankin

LAST WEEK'S WINNER:
MRS. DAVID HALBERT
1332 Devonshire Drive
"Radio won't work—TV on the bum?
Ocean Beach repairs for a reasonable sum!"

USE THIS RELIABLE DIRECTORY AND PATRONIZE THE MERCHANTS AND SERVICES FOUND LISTED BELOW

AUTO UPHOLSTERY

OCEAN BEACH AUTO TRIM SHOP
SEAT COVERS $13.95 up Ins.
AUTO TOPS, $29.95 Ins.
TRANSPARENT COVERS, $19.95 up.
4842 Newport AC-3-9797

BAKERIES

NEWPORT PASTRY SHOP
ORANGE COCOANUT CAKE
AND
CARMEL FUDGE NUT TEA CAKE
4953 Newport AC-3-3556

BEAUTY SALONS

the COIF
Remember to put your best beauty forward with your hair cut styled just-for-you!
1424 Sunset Cliffs AC-3-5523

ELIZABETH'S HAIR STYLING
"A TOUCH OF GENIUS"
ELIZABETH
EUNICE
ELOISE
4030 Wabaska Dr. (off Voltaire)
New Phone No. AC-2-7781

buy

PAULINE'S BEAUTY SALON
HAIR STYLING
PERMANENT WAVING
TINTING
PERSONALIZED HAIRCUTS
Special on all Permanents Tuesdays only
5005 Niagara AC-2-8687

CAFE

in

LOMA RESTAURANT
Popular Downtown Ocean Beach Eating Place
SPECIALIZING IN SPENCER & SIZZLING STEAKS
Merchants Lunch — Dinners
4853 Newport AC-2-2548
(Next to post office)

MARTHA'S CAFE AND FOUNTAIN
"DELICIOUS HOME COOKED MEALS"
Luncheon and dinners—Home Made Pies — Carnation Hand Packed Ice Cream.
2218 Cable

NINA'S CAFE
"JUST GOOD HOME COOKED FOOD"
Open 5 A.M. Close 7 P.M.
Closed Sundays
4855 Voltaire AC-3-1385

CHILDREN'S WEAR

MARY MONROE
Specialty Shop for Boys and Girls Wear
DRESSES, BLOUSES & SKIRTS
Size 3-14 99c - 4.99
4996 Newport AC-2-7110

TOTS AND TEENS
FINE QUALITY CLOTHING
Infants thru Sub-teens
Boys — Girls
Boys' flannel-lined jeans
Huskies, 32-34 $3.00
Girls' Cotton Sox 7-14
4 for $1.00
4683 Pt. Loma Ave. AC-2-5009

CLEANERS

OCEAN BEACH CLEANERS
Pressing while you wait.
4 Hour SPECIAL SERVICE
4852 Voltaire St. AC-3-1573

COCKTAIL LOUNGE

PACIFIC SHORES
THE PENINSULA'S FINEST COCKTAIL LOUNGE with the pleasant atmosphere you can enjoy. Hors D'Oeuvres Served 4 to 6 p.m.
4927 Newport AC-3-7549

CURTAINS & DRAPERIES

JONIAUX CURTAINS DRAPERIES
READY MADE
CURTAINS — BEDSPREADS
RODS — DRAPERIES
SHADES — VENETIAN BLINDS — ACCESSORIES
CUSTOM MADE DRAPERIES and SLIP COVERS
1851 Bacon AC-3-5465

ELECTRIC CONTRACTOR

SCOTCH ELECTRIC
MAINTENANCE — REPAIR
CONTRACTING
"Serving the Peninsula Area"
3020 Midway Dr. AC-3-8101

C. O. CARL AND SONS
WIRING - FIXTURES
REPAIRING
Quality work our Specialty
32 years servicing the Peninsula area.
2223 Bacon AC-3-1919

peninsula

FURNITURE NEW & USED

BACON STREET FURNITURE
Complete Selection of new & used Furniture, Television, Appliances, Lamps
—Upholstering—
1884 Bacon AC-3-5071

GARAGES & SERVICE STATIONS

area

BOECHE'S SERVICE
MOTOR OVERHAUL
Brakes Relined — Welding
Hydramatic a Specialty
MOBILE SERVICE
4605 Voltaire AC-3-1447

H. E. MOORE
Complete Car Servicing
Serving Pt. Loma Area since 1928. "We are as near as your phone"
S & H GREEN STAMPS
2918 Lytton (Loma Portal)
AC-3-5331

GIFTS — UNIQUE IMPORTS

VERN'S IMPORTS
SURPRISE GIFTWARES
Specializing in Native Hand-Carved Imports
and Bandido!
1862 Bacon AC-2-4125
(La Plaza Shopping Center)

HARDWARE

SCHOEN'S HARDWARE
HOUSEWARES — GIFTS
TOYS
4827 Newport AC-2-8091

OCEAN BEACH PAINT & HARDWARE
"The Old Fashioned Hardware Store"
Free Delivery
1926 Bacon AC-3-3083

ICE CREAM

KORNER MALT
OUR OWN ICE CREAM
Hand Packed — Ready Packed
HOME MADE PIES AND CAKES
4902 Newport AC-3-8201

INSURANCE

Jos. L. RICHARDSON Co.
Complete INSURANCE Service
1859 Cable AC-3-3679

for

LADIES' READY-TO-WEAR

MODE O'DAY
Dresses, Lingerie, Blouses, Hosiery
4971 Newport AC-2-4363

LAUNDRY & DRY CLEANING

PACIFIC SERVICES
LAUNDRY & DRY CLEANING
4-Hr. Service
Expert Alterations
Quality Shoe Repair
1910 Rosecrans AC-2-6060
(Near Gate 6 NTC)

MARKETS

PESKIN'S SUPERETTE MARKET
Your Friendly Neighborhood Grocer
COMPLETE MARKET SERVICE
Finest Quality Meats, Lowest Prices Frozen Foods Household Necessities Magazines
4705 Pt. Loma Ave, Corner Ebers

MEN'S STORE

ART'S STORE FOR MEN
Visit our Newly Enlarged Store
Complete lines of Quality Men's Wear. OUR PRICES WILL PLEASE.
4920 Newport AC-3-8408

MOVING & STORAGE

B & K TRANSFER & STORAGE
Local and Long Distant Moving
STORAGE PACKING
SHIPPING - CRATING
"Fast Careful Service For Those Who Care"
1930 Bacon AC-3-9008
Phone Anytime

NURSERY

BLUE PACIFIC NURSERY
Serving the entire Beach Area.
Garden Tools Shrubs
Shrubs - Fertilizer - Insecticides
Licensed Landscaping Services
We Give Action Stamps.
Free Delivery
1850 Newport AC-2-1151

PLUMBING

DAY AND NIGHT PLUMBERS
PLUMBING HEATING
REPAIRS DISPOSALS
AUTOMATIC WATER HEATERS
3006 Barnet (Loma Portal)
AC-3-8198

DUDLEY PLUMBING & HARDWARE
24-HR. PLUMBING REPAIR SERVICE
Boysen Color Paints
Do It Yourself Headquarters
Or we will do it for you.
5029 Newport AC-3-3154

MICHAEL DE STOUT
REPAIRS AND REMODELING
Serving Pt. Loma, Loma Portal, Ocean Beach
Residential Commercial
Industrial
Free Estimates
2801 Carleton St. (Pt. Loma)
AC-3-1657

RESTAURANTS

VILLANO'S PIZZA PALACE
and COCKTAIL LOUNGE
"The Original from Naples, Italy"
Pizza - Ravioli Spaghetti - Steaks
Catering to Parties in our Banquet Room.
FOOD TO GO!
1956 Bacon St. Phone AC-3-3313

service

WILEY'S
GOOD FOOD
DRAUGHT BEER
5023 Newport Ave. AC-3-9371

SELF SERVICE LAUNDRY

OCEAN BEACH LAUDROMAT
Let us Wash those
• SHAG RUGS
• PILLOWS
• COMFORTS
We give Faded Spreads and Rugs a New Look with Coldye.
1877 Cable St. AC-3-1165
Across from Safeway

OCEAN BEACH SELF SERVICE
CAREFUL DRY CLEANING & FINISH LAUNDRY
Expert Dyeing of Coldye Basic Shades
Rugs Washed, Dried and Dyed Any Size.
1959 Abbott AC-3-0681

and

SHOE REPAIR

WOOD'S SHOE SERVICE
Invisible Soling
Orthopedic Work Our Specialty
We Give Action Stamps
4979 Newport AC-2-0165

TELEVISION & APPLIANCES

BAY TV
SALES - SERVICE - RENTALS
5 Tube Packard Bell Radio
Ebony, $12.95. Open Evenings.
4824 Newport AC-2-8447

TELEVISION SALES & SERVICE

BOB HORN TELEVISION
Now at our attractive new location
SEE THE HOFFMAN PORTABLE $129.95
Pt. Loma's Largest and most complete Sales and Service.
1865 Sunset Cliffs Blvd.
AC-3-7139

TELEVISION SERVICE

ACADEMY TV
Open 12 to 9 p.m. daily.
SERVICE FOR ALL MAKES TELEVISION HOME & AUTO RADIO. No extra charge for evening or Sunday service.
4145 Voltaire AC-3-6046

AMERICAN TEL-E-RAY LABS
CONVENIENT DOWNTOWN OCEAN BEACH REPAIR SERVICE PROMPT DEPENDABLE SERVICE - ALL MAKES
1859 Bacon AC-3-9951

VARIETY STORE

HOMER'S VARIETY
Parking in rear of store
SELF SERVICE
Use back door until 5:30 p.m.
4871 Newport

satisfaction

WELDING

B & G WELDING WORKS
PORTABLE SERVICE & SHOP
AUTOMOTIVE & GENERAL
4286 Midway Drive AC-3-1649
¼ mile north Midway Drive Inn

WATER SOFTENERS

BRUNER WATER SOFTENERS
Complete Line
Priced from $199.00
Manuals to fully automatic.
Engineering that's years ahead.
DUDLEY'S PLUMBING & HARDWARE
5029 Newport AC-3-7468

CLASSIFIED ADS BRING QUICK RESULTS PHONE AC 3-3156

SAVE

AS YOU SPEND SHOP WHERE YOU GET "S.H." GREEN STAMPS

LOMA PORTAL

H. E. MOORE GARAGE & SERVICE STATION
2918 Lytton St.
AC-3-5331

1—Homes For Sale

You'll get better results if you call L. Van Stelle Realtor, AC-3-7168 or drop in and see them at 2304 Sunset Cliffs.

DEL MAR SPECIAL
Only $19,500, furnished. 3 bedrooms, 1½ baths, fireplace, patio, ocean view.
Donald H. Storms
HI-4-3071

5—Rentals

WELCOME FRIENDS TO THE DEL WOOD APT. MOTEL

A Satisfied Guest is our first Consideration.
Studio Apts. Day, Week or Month

AC-2-1909 2104 Bacon St.
San Diego 7, Calif.

5-E—Rooms

SHARE 2 BEDROOM Ocean Beach home with another working girl. AC-2-8779.

5-G—Misc. Rentals

DO IT YOURSELF
Rent Our Tools & Equipment
Cement Mixers, Wheelbarrows, Power Weed Cutters, Power Lawn Mowers, Lawn Renovators, Roto Tillers, Garden Tractor, with Dozer and Plow, Sanders, Misc. portable electric tools. Trailers · Elect. Hedge Shears
AUSTIN'S
4856 Santa Monica AC-3-8324

5—Wanted To Rent

ONE LARGE or two bedroom unfurnished apartment for two ladies. AC-2-6225.

2 BEDROOM apt. or house, fully or partially furnished. Children 9 and 4. AC-2-1510.

URGENT—NEED 2 or 3 bedroom home. Phone AC-2-8661, AC-2-3445.

WANTED—ROOM and eating facilities near Loma Portal School by young lady teacher. Write June Bigge, 2732 Azalea.

LOCAL BUSINESSMAN, 2 small children, 2 or 3 bedroom, with garage. Up to $100 per month. CY-8-2445.

8—Contractors, Builders

REMODELING & ROOM ADDITIONS
Let us assist you in your planning and financing.
FREE ESTIMATES & ADVICE
SAN DIEGO HOME IMPROVEMENT CO.
4837 Voltaire
Day AC-3-1914 Nite AC-3-8849

WALLS, FIREPLACES, PATIOS, BARBECUES, DRAINS, CARPENTRY, PLASTERING. A. IMAS. FREE ESTIMATES. AC-2-6717.

8—Contractors, Builders

SPECIALIZING IN INCOME PROPERTY
Chaffin's AC-2-5718

ADDITIONS AND REMODELING: Advice and estimates freely given. Fine Homes Construction Company, eves., AC-2-6817.

9—Painting & Decorating

ROBBIE'S
Painting & Paperhanging Contractors
FREE ESTIMATES
1885 Froude Street
Call AC-2-6181 or AC-2-2034 after 4 p.m. or all day weekends.

A-1 PAINTING, interior, exterior. 15 years experience. Reasonable rates. AC-3-0153.

INTERIOR, EXTERIOR painting and paperhanging. Hour or job. Reasonable. AC-3-0910.

HOUSE PAINTING, interior and exterior. Reasonable rates. BR-6-2175.

10—Landscaping

Andy's
LAWN MAINTENANCE
Gardening Service, Tree Service
Expert Lawn Renovation
Free Estimate
AC-3-5358

13—Schools, Instruction

ACCORDION LESSONS: Private, in home. Band lessons and public appearances. 10 week introductory offer (includes accordion). Donald Gonsalves, Phone AC-2-4223.

14—Personals

WORKING TOGETHER FOR THE COMMON GOOD

There is a need and use for your unwanted articles. They are reconditioned, cleaned, and repaired by the handicapped, under sheltered conditions, and placed on sale in one of the six Goodwill Stores, to reach low-income families at prices they can afford.

GOODWILL INDUSTRIES
402 5th Ave. BE-3-5157
24 Hr. Telephone Service
Myron Insko, Exec. Director

15—Services Offered

TYPEWRITERS
ADDING MACHINES
Buy for less. Discount to Service Men. Rentals, Repair, Sales. 30 years experience.
Beach Typewriter Co.
5035 Newport AC-2-7133
Ocean Beach

LAWN MOWERS SHARPENED
Hand or power by factory approved methods. Satisfaction guaranteed.
Saws, Shears, Hand Tools Pick-Up and Delivery
AUSTIN'S
4856 Santa Monica AC-3-8324

WINDOW SHADES
Repaired — Replaced
Bring in your old rollers and save.
SHAW'S FURNITURE
4051 Voltaire AC-3-3630

INCOME TAX
Personal and Business
(We pick up the data at your home or office)
Evenings
Daily, Sat., and Sun.
7 a.m. to 9 p.m.
A complete service on all Income Tax Returns and all types of government reports.
AC-3-9656

LANDSCAPE GARDENING
EXPERT PRUNING
YARD CLEAN UP
HAULING
BEN M. STONE
AC-3-7668 AC-3-9477

PURCELL RUG FARM, Used Rugs & Carpeting, wall-to-wall carpet, cleaning, modern latest equipment. Sewing & binding. 9x12 Cleaned $6.00. 4234 Voltaire, AC-3-9877.

WINDOW CLEANING
JANITORIAL SERVICES
Residential, Commercial. Also floor waxing. Call Tony AC-3-8314 or AC-3-9635.

IRONING, MY HOME, 5033 Newport, AC-3-6706.

15—Services Offered

IRONING, MY HOME: Also baby sitting, yours. AC-3-8029.

LAWN MAINTENANCE—Clean-up, hauling. Call Larry AC-2-2581, AC-3-1105.

GARDENING, YARD CLEAN-UP, trash hauling. AC-2-1238.

IRONING or Baby Sitting, my home or yours. Reasonable. AC-2-2317.

IRONING in my home, $1.00 hour. 5027 Long Branch.

CARPENTER JOURNEYMAN, Particular work for particular people. Roy Bonham, AC-3-7331.

MIMEOGRAPHING
Distinctive Work.
IBM Electric Typewriter.
Telephone Answering Service.
LELA LAYNE
1051 Rosecrans AC-2-3719

CABINETS — Furniture, store fixtures, displays manufactured. Bank financing. AC-3-1592.

PIANOS & ORGANS TUNED and repaired. Smith, AC-2-8379, 4869 Santa Monica.

IRONING, CHILD CARE, my home. AC-3-1773.

TYPING-DICTATION by phone. Free pick up and delivery. AC-2-0035.

WILDA'S
DRESSMAKING-ALTERATIONS
1844 Bacon St. AC-3-0220

CARPENTRY, Repairs, remodeling, gardening, maintenance. References. AC-3-1704.

GLYDE'S BEAUTY SHOP
Special permanent $3.95
Hair Cuts 1.00
5063 Newport Ave. AC-3-0064

CERAMIC TILE WORK. Remodeling of all types. Melvin Russell. AC-2-2652.

ROOFS Repaired and Replaced. Free estimates. Financing. AC-3-1914 or AC-3-8849.

ROOFING, Painting, Floor tile, and What have you! AC-2-2263.

IRONING VERY NEATLY DONE in my home. AC-3-6644.

COCKTAIL LOUNGES

WEBB'S
Dancing
1921 Bacon St. AC-3-9245

FLORISTS

JO'S FLOWER SHOP
4726 Voltaire AC-3-3306

JEWELERS

The Biggest Little Jeweler in Ocean Beach
C. L. DERSCH
JEWELER and WATCHMAKER
4952 Newport Ave. Ocean Beach
All Work Done in our Shop!
AC-2-0215

YOUR MONEY
BACK IF YOU ARE NOT COMPLETELY SATISFIED WITH ANY PURCHASE OR REPAIR SERVICE.
Wolf JEWELERS CREDIT
4822 NEWPORT AVE.
AC-3-1840 Ocean Beach

SMITH & SONS JEWELERS
4831 Newport AC-3-0718

LUMBER

POINT LOMA LUMBER CO.
4975 N. Harbor Drive
AC-3-7111

MOVING & STORAGE

OCEAN BEACH TRANSFER
MOVING AND STORAGE
5040 NEWPORT AVE.
AC-3-3271

NOTARIES

SIEGEL REALTY
4170 Voltaire AC-3-7147

NURSERIES

BLUE PACIFIC NURSERY
4850 Newport AC-2-1151

SCHOOLS

Nursery to First Grade
Little Tots
Nursery School
4972 Santa Monica AC-2-2314

PLAYHOUSE NURSERY SCHOOL
6:45 to 5:30 Ages 2 to 6
Preschool and kindergarten—Hot Lunches
4678 Santa Monica AC-2-8418

PT. LOMA PLAY SCHOOL
2 thru 6 yrs.
2909 Keats (near DeFalco's)
AC-2-9111

SERVICE STATIONS

BILL'S MOBILGAS SERVICE
Corner Point Loma Ave. and Sunset Cliffs, AC-2-4422

15—Services Offered

Complete Income Tax Service
BUSINESS AND PERSONAL
AVOID THE RUSH
LET US SERVE YOU NOW
HOURS: 9 A. M. TO 5 P. M. INCLUDING SAT.
EVENINGS AND SUNDAY BY APPOINTMENT
RYCO SERVICE CO.
4318 VOLTAIRE AC-3-3106

15—Services Offered

WATER SOFTENERS, Sales & Service
DUDLEY PLUMBING
4950 Voltaire AC-3-7468

TAXI SERVICE

A.B.C. CAB CO. AC-3-8322
2-Way Radios Open 24 hrs.
Low, Low Rates · Go Anywhere
5 can ride for price of 1
5049 Newport

17—Child Care

DAY CARE—My home, near Loma Theatre. Licensed. Phone AC-3-9810.

OCEAN BEACH VICINITY. Have own car. Elderly lady. AC-3-1378, 4375 Coronado.

BABY SITTING, evenings. Own transportation. AC-3-6483 or AC-3-1325.

MOTHER, I will baby sit. Phone AC-2-7803.

18—Situations Wanted

R.N. WANTS OFFICE WORK. Prefer obs. and gyn. Ocean Beach-Point Loma area. Phone AC-3-5058.

PART TIME WORK, 8 a.m.-12 M., Beach area. Steady. AC-2-4021.

18-A—Help Wanted

DEPARTMENT OF EMPLOYMENT
Now has two locations
COMMERCIAL - SERVICE
1730 KETTNER BLVD.
INDUSTRIAL LABOR
761 COLUMBIA STREET
Has many openings. An urgent need for all types of skilled mechanics and experienced office and salespeople. Such as:
- Machinists
- Assemblers
- Auto Mechanics
- Engineers and Draftsmen
- Stenographers and Typists

BOYS, TO DELIVER PENINSULA NEWS, ROSECRANS & TALBOT AREA EACH THURSDAY. AC-3-3156.

19—Help Wanted, Female

COLLECTION CLERK, typist. Will train. AC-3-9610.

MRS. HOUSEWIFE, if you have spare time, if you need extra money, you can earn with AVON. Openings in Pacific Beach, Ocean Beach, and Loma Portal. Call BE-2-7107.

WANTED — TELLER-BOOKKEEPER (full charge). Work near home. Good salary, pleasant working conditions. Local Savings and Loan Association. Call AC-2-1101.

EXPERIENCED MAID. Newport Hotel, 4961 Newport Avenue, phone AC-3-9205.

SALESLADIES—Permanent, full time. Guthrie's Children's Shop to open soon in Ocean Beach. Reply, Box D-3, Peninsula News.

BABY SITTER, five days weeks, 7 a.m. to 2:30 p.m. AC-2-7128.

21—Radio, TV

TV RENTALS—By week or month. Delivery service. BOB HORN TELEVISION, 1865 Sunset Cliffs, AC-3-7139.

TV SERVICE. Cash and carry Big Savings. Fast, efficient service! Open evenings. Luckey Marine Radio, 4733 Point Loma Ave. AC-2-3069.

GUARANTEED SERVICE on all makes of television, phonographs, car and home radios. 30 yrs. experience. PT. LOMA RADIO & TV, 4032 Wabaska Dr., AC-2-8378.

WE RENT TV's, and rental accumulates toward purchase of 17" sets. $12 per month. Bailey's Western Auto, 5010 Newport.

TV RENTALS
AC-3-5251

24—Misc. For Sale

REFRIGERATOR FLOOR SAMPLES—Brand new De Luxe Refrigerators at the price of standard models. We have 6 to choose from, 11, 13, and 14 cu. ft. models. We must clear space for new models which will be out next month. We take trade-ins, too. Western Auto, 5010 Newport Ave.

CHILDREN'S GYM SET. Good condition. $10. AC-2-4936 after 5.

GAS RANGE, Used Universal Full C.P., 36", Installed, $39.95. Noel Warehouse, 1956 Abbott.

ADMIRAL Mahogany console AM-FM radio-phono-TV. See to appreciate. AC-3-7748.

CHINESE WOOL HOOKED RUG, 11x15, beige background. AC-3-0879, AC-3-7398.

MAYTAG AUTOMATIC WASHER in excellent condition, delivered and fully guaranteed. 2 years old. 5010 Newport Ave., Western Auto.

MANUEL MARTIN matched buffet and drop leaf table; modern 5 ft. oak top desk, metal legs, $100; modern cabinet, $25. AC-3-3278.

REAL ESTATE

WE HAVE BUYERS
For 3 bedroom 2 bath homes.
CLAIR W. BURGENER
3252 Rosecrans AC-3-1668

TINGLEY ESTATES

DELUXE 3 B.R., 2 bath, heavy shake roof, electric thermador kitchen, dining family room, carpeted L.R. with warm fireplace, enclosed yard. Immaculately clean. A must see at $29,850. Substantial down. Exclusive with

Dick W. Arneson, Realtor
4783 Voltaire AC-3-1624

29—Autos For Sale

CRISLER AUTO SALES
HAS MOVED TO
6845 EL CAJON BLVD.
HO-9-4177
Make this big lot a visit. Many, many, many cars make it a pleasure to shop.
Terms arranged to fit purchaser. We maintain our own shop for your protection.

'56 Buick Riviera hardtop coupe, radio, heat 2195
'56 Chev V8 Club, 2 door, power glide 1995
'56 Ford Fairlane Club, 2 door, radio, heat 1995
'55 Buick Special, hard top coupe, radio, heat 1995
'53 Cad. Coupe DeVille, refrigeration, full power, radio, heat 1995
'55 Ford conv., radio, heat .. 1795
'55 Chev. 8 Bel Air 2-door, power 1795
'53 Cad. 62, 4-door, power steering, radio, heat.. hydra .. 1795
'53 Cad Conv., full power, radio, heat. 1795
'52 Cadillac Coupe DeVille, fully equipt., power 1595
'54 Dodge V8 Station Wagon, overdrive, radio, heat 1395
'55 Ford Club 2 door, overdrive, radio, heat 1395
'53 Mercomatic Monterey coupe, radio, heat 1195
'53 Fordomatic Victoria, radio, heat. A beauty 1095
'53 Fordomatic Conv., radio, heat, new motor, Continental Kit 895
'54 Plymouth Belvedere 4-door overdrive, radio, heat 995
'54 Ford 6, Business coupe ... 895
'52 DeSoto Club Coupe, Firedome V8. Power steering, radio, heat 795
'53 Chev. Club coupe, radio, heat 795
'50 Merc Monterey Club, overdrive, radio, heat 395
'50 Ford Conv., radio, heat, maroon finish 395
'50 Chev. Deluxe 2 door 395
'50 Nash Superstatesman, 4 door 295
'47 Ford sedan, radio 150

OPEN SUNDAYS & EVENINGS
Where the Customers' Rights Are Respected
CRISLER AUTO SALES
6845 EL CAJON BLVD.
HO-9-4177

24—Miscellaneous For Sale

GAS RANGE, Used 36" Occidental Fully automatic CP, Center Griddle and High Broiler. Installed—$85.00. Noel Warehouse, 1956 Abbott.

HOUSEWARES, new and like new, reasonable. 4858 Cape May.

LIVING ROOM SET, Used 4-pc., Bed-Divan, 2 matching chairs, Solid Ash Frame, all newly upholstered. $99.00. Noel Warehouse, 1956 Abbott.

RUMPUS ROOM BAR. High, half-circle. Call after 5, AC-2-4936.

DACRON EMPIRE STYLE UNIFORMS, size 8-10. New. Reasonable. AC-3-3156 before 5.

RANGES, apt. size, two, Installed — $29.50 each. Noel Warehouse, 1956 Abbott.

USED APARTMENT RANGES $32.50
USED REFRIGERATORS .. 40.00
USED 2-PIECE LIVING ROOM SETS 59.50
USED DINETTE SETS, from 14.95
Complete line of unfinished furniture.
COMMUNITY FURNITURE CO.
4887 Voltaire Street
AC-3-5714

VIOLIN; trans-oceanic Zenith portable radio. Sacrifice both. 4359 Banning, AC-2-6817.

FRIGIDAIRE REFRIGERATOR $9.50. Smiley, 5015 Newport, AC-3-5251.

WEDGEWOOD STOVE, Philco refrigerator. Like new. Phone AC-2-7003.

REFRIGERATOR, Used Hot Point, Apt. size, 2 yrs. old. $99.50. Noel Warehouse, 1956 Abbott.

REAL ESTATE

POINT LOMA--OCEAN BEACH REALTY ASSOCIATION
LOOK FOR THIS EMBLEM
Your multiple realtors represent a rich tradition of fair dealings. Are you personally acquainted with a realtor? You should be with one of the following:
MULTIPLE LISTING MEMBER SERVICE
Member Offices

VAN'S SELECTIONS

CHARMING 2 BEDROOM modern ranch home in choice neighborhood at Pt. Loma Heights. Large living room, separate dining room, tile kitchen and bath, spacious bedrooms. Walled yard with patio—attached garage. $15,950, WITH EXCELLENT TERMS!

2 BEDROOM AND DEN
$14,950
Charming home — Close to bus and shopping. Large modern kitchen, knotty pine den. Attached garage with workshop. Small nicely-landscaped lot. Submit your down payment. This will go fast!!

L. VAN STELLE, Realtor
2304 Sunset Cliffs Blvd.
AC-3-7168 Evenings, HU-8-9515
Eve. phone AC-2-9450

PT. LOMA SELECT
3511 BROWNING ST.
HOME AND SWIMMING POOL! Immaculate 3 bedrooms, 2 baths, fireplace, spacious kitchen, loads of cabinets and built-ins. Third bedroom wood panelled and all glass to pool area. This home is a real charmer: one you must SEE! $28,900. Terms.

ALSO
1688 CHATSWORTH BLVD.
A neat 3 bedroom home on a spacious lot. Fine location in the Fleetridge area near Dana High. Only $16,500 and has a partial city VIEW.

ROBERT CROOKS CO.
Realtors
2125 Poinsettia
AC-3-7121 AC-2-5603

FOR RENT—OFFICE
Office or shop in La Playa Patio Building on Rosecrans, adjoining new Bank of America Building. Suitable for lawyer, accountant, or insurance. $75 month.

CARL ACKERMAN
Realtor
"Fine Point Loma Homes"
1259 Rosecrans AC-3-3174

"UNIQUE"
Last time offered, this 2 bedroom barn red Colonial. Decorated beautifully, new carpets and draperies. Only $16,500.

MILNER REAL ESTATE
2931 Carleton
AC-3-6201 AC-3-9916

LIVE AT THE BEACH AND GET PAID FOR IT!
Check these Income Buys! Then call us for DETAILS. INCOME OUR SPECIALTY

8 Units, 2 B.R. each .$75,000
6 Units, 5- 2 B.R., Studio 60,000
5 Units, 4- 1 B. R. 1-2 B. R. 24,000
4 Units, 2-2 B.R., 2-1 B. R. 36,500
3 Units, 2-2 B. R., 1-1 B. R. 18,750
2 Units, 1-2 B. R., 1-1 B. R. 15,950
2 Units, 2-1 B. R. Houses 14,950

One Good Investment equals a lifetime of toil. Any of these Incomes are Charming to Occupy; Comfortable to buy. Call for an appointment to see today!

ZITA AKEY REALTY
1922 SUNSET CLIFFS BLVD.
AC-3-1637 Eves. AC-2-6528

G. I. RESALE—PLUMOSA MANOR
Clean 2 bedroom. Living room has floor to ceiling windows facing the patio. Fenced. New carpets in all rooms. Drapes. Any one can assume large 4% loan.

PT. LOMA HEIGHTS
A comfortable, 4 bedroom, modernized home with many built in features. Ocean view. Only $16,800.

SIEGEL REALTY
4170 Voltaire
AC-3-7147

PT. LOMA'S BEST BUY
A real neat 2 bedroom redwood house, plus extra hobby room, plus extra large garage. A real buy for only $12,600. Reasonable terms. Call early.

POINT LOMA REALTY
1057 Rosecrans
AC-3-1234

2 Separate Houses
Live in one and rent the other. Rear house completely furnished, front house partly furnished. Asking $24,500.
AMELIA BRADLEY, Realtor
1885 Sunset Cliffs
AC-2-4696 CY-5-7901

VALUE
2 Bedroom, Ocean Beach. R-4 lot has room to build. $14,500 — $3,000 down!!
GARNET REALTY
4741 Voltaire
AC-3-1602 Eves. AC-3-3259

CLASSIFIED ADS BRING RESULTS PHONE AC-3-3156

BAY SHORE REALTY OFFERS

PT. LOMA'S BEST
BEAUTIFUL FLEETRIDGE
3722 DEL MAR AVE.
OPEN SUNDAY 1 to 5
4 Big B.R., 2 baths. Built-in, kitchen, all the latest extras. An EXCEPTIONAL buy on today's market.

POINT LOMA SPECIAL
NEAR SILVERGATE SCHOOL
3 BIG B. R., separate dining room, level fenced lot. Best family neighborhood. A real buy. $16,750. Good terms.

Ocean Beach
NORTH SHORE VIEW
ROOM TO BUILD
Good 800 sq. ft. house on a 50x140 R-2 lot. Perfect for building a view home with income. $11,950. Terms.

OCEAN BEACH DUPLEX
1 BLOCK FROM BUSINESS CENTER
2 b.r. and 1 b.r. apartments, extra large garage. A beautiful property in best condition. Excellent value at $18,500. Good terms.

FIX-UP SPECIAL
INCREASE YOUR INCOME
5 older units, near Ocean Beach business district. $255 month income now. Always rented. Only $24,000. Try $6,000 down.

BAY SHORE REALTY
4222 VOLTAIRE
AC-3-7141 Eves AC-3-0604

LOMA PORTAL PROPER
3220 DUMAS 3 B.R. 2 BATH
OPEN 1:30-4:30 THURS.-FRI.
OWNER LEAVING SAN DIEGO
Modern Spanish—All Tile Roof. Two blocks to school and bus. Entry hall, full sized dining room, forced air central heat. Wall to wall carpeting, drapes, TV antenna included. Secluded, concrete, flood-lighted patio, children's play-yard, 2 car garage. Work shop. BAY VIEW. 5% loan.
FRED J. KORABEK, Realtors
And Associates
2145 POINSETTIA
AC-2-1148

MISSION HILLLS VACANT LOTS
In a new subdivision 10 minutes to downtown. Prices range from $6600 to $8000. Easy terms. Just four left.
DEVEREAUX-SCULL CO.
1002 Rosecrans Street
AC-3-1621

24—Misc. For Sale

WESTINGHOUSE COOKER and stand, $40. 4359 Banning, AC-2-6817.

WESTINGHOUSE refrigerator, $19.50, guaranteed. Smiley, 5015 Newport, AC-3-5251.

WHITE GOLD wedding band, solitaire. AC-2-1663.

COMPLETE HOUSE FULL of furniture and miscellaneous items. Owner leaving. AC-2-4034.

SEWING MACHINE DISCOUNT HOUSE. Call or come in now. Save money while you can. TURNER SEWING MACHINE CENTER, 1951 Abbot, AC-3-1427.

WRINGER TYPE Washing machine. Good condition. $20. AC-2-2631.

USED REFRIGERATOR, small Frigidaire in good condition. Freshly painted. Fine for small apartment, $35. Western Auto, 5010 Newport.

24—Miscellaneous For Sale

STEER MANURE, 59c per bag on 5 or more sacks.
BAYVIEW NURSERY
4927 Voltaire St. AC-2-8969

INLAID LINOLEUM
Latest Designs by ARMSTRONG—Including CORLON
FREE ESTIMATES
SHAW'S FURNITURE
4051 Voltaire St. AC-3-3630

PHONO-RADIO, 78 r.p.m. Cheap. AC-2-5426.

NORGE electric clothes dryer, 1956 model, just one left. Full price, $100. Western Auto, 5010 Newport.

BUNK BEDS' complete. $20. AC-3-7349.

25-A—Wanted To Buy

WISH TO BUY SMALL HOME from owner. Cash. No agents, please. AC-3-7922.

25-A—Wanted To Buy

15,000 four bedroom homes. No dealers. AC-3-5251.

26—Pets, Supplies

PARAKEETS, breeding cages, outside aviary and other equipment. Must dispose because of leaving area. AC-3-8380.

DACHSHUND STUD SERVICE. AC-3-9902.

28—Lost & Found

LOST — SET OF WEDDING RINGS, Newport-Bacon area. 5025 Long Branch.

29—Autos For Sale

1950 PONTIAC, reasonable. 4359 Banning. AC-2-6817.

TELEVISION FOR SALE—How many people would buy that television if the price was right? Use the classified ads for results.

Un-called For Merchandise Sale!

WE ARE IN THE RED ON THESE ITEMS

KROEHLER CURVED SECTIONAL CENTER PIECE

Brand New, But Refused by Customer because of color. Beautiful grey cover.

NOW $75.00

Reg. $129.95

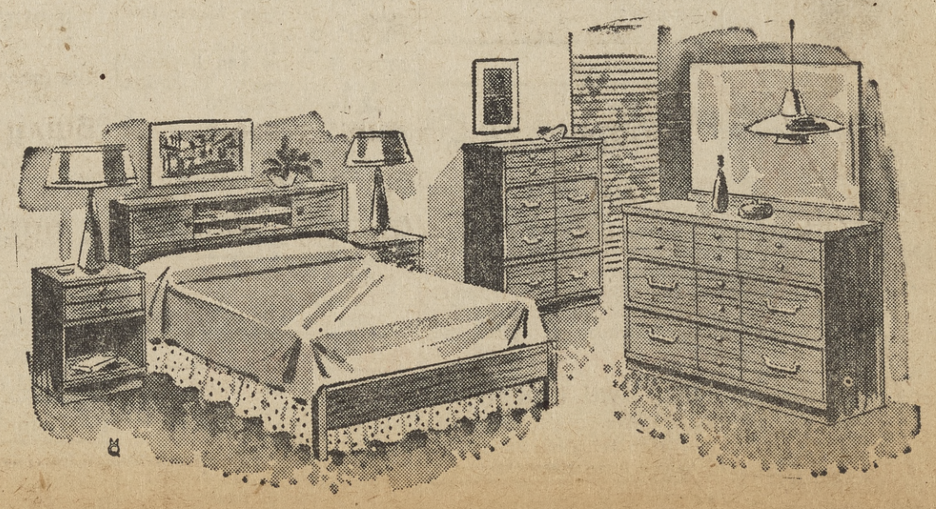
BEAUTIFUL BLOND MAHOGANY BEDROOM SET

This is an Eastern set that arrived too late to fill a Customer's order.

- ☆ Dresser with plate glass Mirror
- ☆ Bookcase headboard and footboard
- ☆ Two nite stands
- ☆ All drawers dove-tailed front and rear
- ☆ Completely dust proof
- ☆ 100% Hardwood Construction

Reg. $389.95

$249.00



RE-POSSESSIONS

At Our Warehouse . . . 1956 Abbott St.

5 Piece Virtue Bros. DINETTE SET

Yellow pearl cover. 1 Extension Leaf, Mar-Proof Top.

Sold new for $69.95

Now $55.00

2 Piece Coral LIVING ROOM SET

This beautiful set includes Bed-Divan and matching chair.

Clean as a pin!

Reg. 149.95

Now $99.95

PINK FOAM RUBBER PULLMAN SLEEPER

This was stored 90 days for customer . . . now returned to stock. A beautiful living room piece . . . and a very comfortable bed.

Reg. $229.95

Now $175.00

Valentine Special!

FREE! FOR THE BRIDE-TO-BE!

- ☆ Beautiful nylon viscose bath-mat
- ☆ 27"x54" Throw Rug

. . . with the purchase of any Cedar Chest in stock now on sale.

REGULAR $79.95 SALE..... $69.95

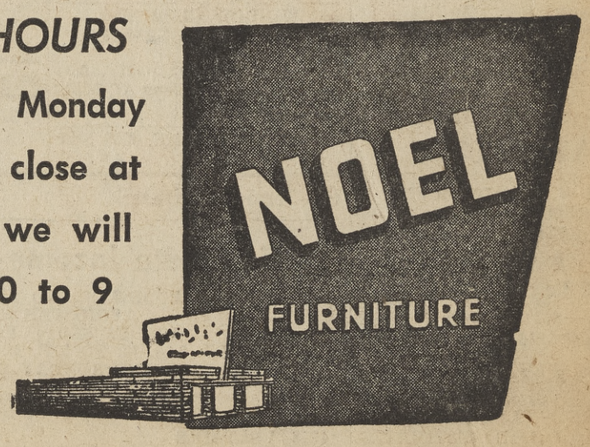
REGULAR $69.95 SALE..... $59.95

Complete the Beauty of Your Home with Custom-Styled Draperies!

Let our decorator help you with fabrics suitable with your own setting. Stop in or call for FREE estimate and advice on color coordination!

NEW STORE HOURS

We are now open Monday at 9:30 a.m. and close at 6 p.m.---Fridays we will remain open 9:30 to 9

NOEL FURNITURE

4836 Newport Avenue, Ocean Beach, AC-3-3163